



WOMEN'S fund —fundraiser— luncheon

THURSDAY, SEPTEMBER 5, 2024

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Leadership
Self-sufficiency



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Together

Women supporting women is a powerful concept.

It's an investment that pays dividends by providing spaces for women and girls to share experiences, seek advice, and gain confidence to pursue their goals & dreams.

It's a collective force that strengthens our communities.

It paves the way for the women of today and tomorrow!



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We're proud to support the Women's Fund for the Fox Valley Region helping women and girls in our community find a way.



Welcome!

A note from the President and Executive Director

Welcome to the 24th Annual Women's Fund Luncheon! We're thrilled you're able to join us this year.

Today, we gather not only to celebrate the work and contributions that the Women's Fund has achieved, but also the women, girls, and organizations who have grown with the support of the Women's Fund.

Supporting women and girls means uplifting the entire community. Through unwavering determination, our community has grown stronger and more resilient.

By joining us today, you become a vital part of this story—a testament to the strength of unity and the transformative power of women lifting each other up.



We are excited to welcome Dr. Morgan Cutlip to our community as the Women's Fund Luncheon keynote speaker. Dr. Cutlip is a highly sought-after relationship expert, who knows what it feels like to lose yourself in motherhood and all the other responsibilities, and she's determined to help women navigate it better. Her message focusing on the mental load that women hold will leave you inspired.

There is so much to share and celebrate with you today. Thank you for choosing to be with us and showing everyone that uplifting women and girls is important to you and your community.

With gratitude,

Sarah Jansen, Board President

Julie Keller, Executive Director

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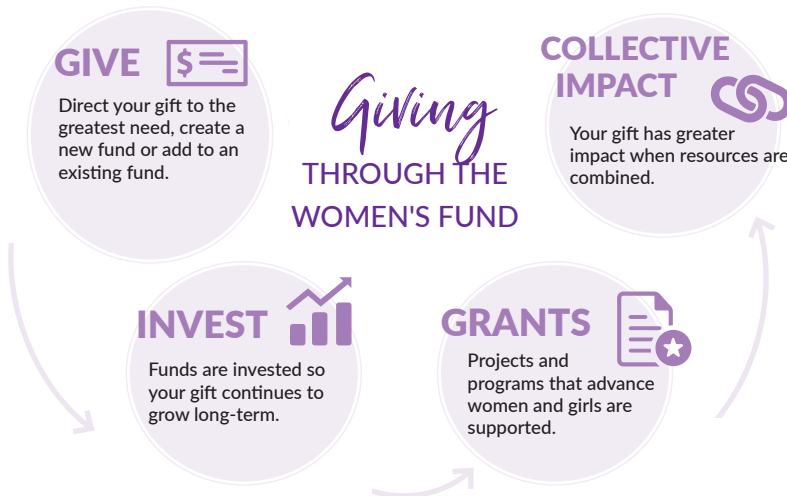
Stacie Hazlett-Rothe
Communication & Outreach
Specialist



About the Women's Fund...

The **mission** of the Women's Fund for the Fox Valley Region — to promote the advancement of women and girls in our community — reflects our **vision** of a community of equality where power and opportunity are not limited by gender.

We seek to achieve our mission and vision by building on the collective power of philanthropy and community collaborations to deliver a broad range of opportunities and resources to women and girls from diverse communities and backgrounds, empowering them to become more economically secure and personally fulfilled. These objectives are accomplished through grant making, advocacy, strategic initiatives, education and awareness.



Why give to the Women's Fund?

Knowledge of issues and opportunities for women & girls

A Partner in philanthropy to meet your goals

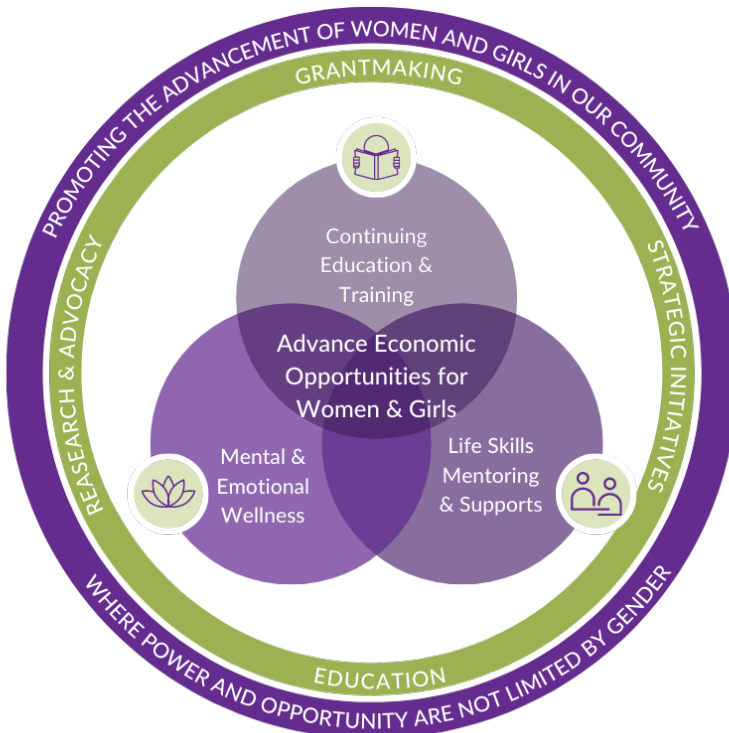
A Collaborator to achieve the greatest impact



Greater Impact. Together.

The Women's Fund deep understanding of the needs of women and girls in our community, enables us to channel resources and leadership toward creating, strengthening, and accelerating economic opportunities that empower women and girls to reach their full potential. To achieve this, we prioritize programs, partnerships, and strategic initiatives that focus on **education and training**, **life-skills mentoring and supports**, and **mental and emotional wellness**.

With this focus, and through our collective efforts, pooled resources, and bold ideas, we are committed to making a greater impact—improving economic conditions and creating pathways for women and girls to thrive.





Women's Fund Grant Partners

Women's Fund grant making is a critical investment in the women and girls of the Fox Valley. Since 1997, the Women's Fund has awarded over \$2.5 million to local nonprofit organizations. We are pleased to give our support to the following programs through our annual Impact Grant cycle to improve and enhance life for women and girls in your community.

Empowered Tutoring - *STEM Tutoring for Girls*

\$7,500 to provide targeted assistance for girls in the Menasha school district in STEM subjects to empower young women with the skills and knowledge needed for higher-paying opportunities, fostering self-sufficiency.

Girl Scouts of the Northwestern Great Lakes - *Reaching Out New Visions in Partnership with Catalpa Health*

\$15,655 to create a program partnership to bring the outdoors through the Girl Scouts Adventures on the Go program to Catalpa Health's intensive outpatient treatment program.

Safe Families for Children - *Supporting Parents and Mentoring Relationships*

\$15,000 to support women by providing temporary housing for their children, coaching, family connections, and resources to families in crisis to break the cycle of poverty, neglect, and abuse.

Waking Women Healing Institute - *We Are Brave: Healing and Response for Indigenous Survivors of Violence*

\$10,000 to support Indigenous survivors of violence in Shawno County with programs & services.

Wisconsin Women's Business Initiative Corporation - *Financial Wellness & Small/Micro Business Training*

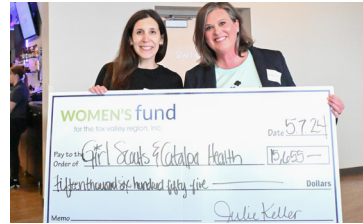
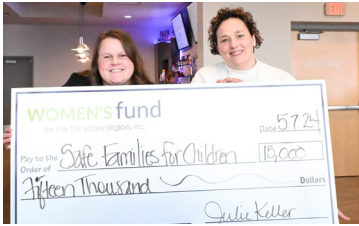
\$10,000 to provide a holistic approach combining personal financial training along with business and entrepreneurship technical assistance to support women's long-term success as entrepreneurs and small business owners.

World Relief - *African Women's Group*

\$7,500 to address challenges female refugees face by giving access to information and resources, bringing women together to share in community and gain education about the new culture that they are entering in a culturally appropriate way.

VPI Inc. - *Mental Health Navigator for Women*

\$5,000 to provide specialized and personalized approach to addressing mental health challenges within the community by collaborating with a network of referral sources, assess the specific mental health needs of each referral and formulate a customized care plan that aligns with their unique requirements.



2024 Girl-Powered Giving Grants

High school girls from around the Fox Valley met this spring for a three-day leadership training, community education, volunteering, and grant making program. Through facilitated discussion, the girls chose access to basic needs for low-income girls as their priority issue. The girls allocated their \$10,000 in grant funding to the following programs.

Community Clothes Closet - BRA-VO!

\$5,000 to provide beginner bras to low-income girls to assist in navigating an often awkward and embarrassing time between girlhood and young adulthood.

YouthGo - Bridge to Stability

\$5,000 to expand their support of middle school students in the Neenah/Menasha area by providing after school snacks, family dinners, transportation, school supplies, and hygiene items to those students in YouthGo's programming.



Funding made possible by...

J. J. Keller
Foundation, Inc.

Join Others!

When you donate to the Women's Fund, you join a community of like-minded individuals who believe that investing in women and girls is key to creating a thriving community

When you make a gift

to the Women's Fund, you support...

Annual Project Grants

Over \$60,000 is granted annually to nonprofit partners on the front lines addressing the greatest needs of women and girls.

Donor Grant Funding

Each year the Women's Fund helps donors create greater impact for women and girls by facilitating granting to programs they care most about.

Scholarships & Tuition Assistance

Providing opportunities for young women to continue their education.

Girl-Powered Giving

The opportunity for high school girls to learn and invest in programs that will best meet the needs of their peers to be successful.

Strategic Programs & Initiatives

Develop partnerships and collaborate to meet the greatest needs to have long-term and lasting impact.

Research

Women and girl focused research to determine areas of greatest need such as the Status of Women in Northeast WI report and COVID's Impact on Women study.

Education & Advocacy

Uplift the issues that impact women and girls driving solutions and change.



Women's Fund Issue Spotlight

Before today's luncheon we heard from Ebb and Flow Connection Cooperative and hosts of The Real Vibes Only Podcast, Karen Iverson Riggers and Lynn McLaughlin on mental and emotional wellness challenges facing women and innovative approaches to being well.



Thank you to Hayley Tenpas, host of Focus Fox Valley on WHBY, for moderating today's Issue Spotlight.



A recording of today's Issue Spotlight will be available on the Women's Fund website, womensfundfvr.org.

Raffle Tickets 3/\$30

Raffle tickets are available for one of three designer handbags.

Will you win the Night on the Town, Support HER, or Wellness Inside and Out?

Each handbag and contents are all valued at over \$2,200!

Drawing will be at the end of the Luncheon, and you must be present to win. Find a volunteer with a balloon to buy your tickets.



womensfundfvr.org 9





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Featured Speaker



Dr. Morgan Cutlip

Navigating women's emotional and mental wellness



Dr. Morgan Cutlip, PhD in Psychology and highly sought-after relationship expert, knows what it feels like to lose yourself in motherhood and all the other responsibilities, and she's determined to help women navigate it better.

A wife and mother of two, Dr. Cutlip said motherhood "hit me like a ton of bricks" and felt as though she lost herself in motherhood and wanted to help other moms navigate it better.

Throughout her career, she has helped hundreds of thousands of people worldwide learn how to form and maintain healthy relationships, including the most important relationship you have, with yourself.

Dr. Cutlip is the author of *Love Your Kids Without Losing Yourself* and has been a featured relationship expert with Good Morning America, Teen Vogue, The New York Times, Women's Health Magazine, MOPS International, Loveology, and Flo, the #1 app in health and fitness.

We are so excited to welcome Dr. Cutlip to our community for the 24th Annual Women's Fund Fundraising Luncheon!

"I'm on a mission to help women feel empowered in all of their relationships so that they feel whole, light, and deeply connected to those they love."





Watch Her Grow

Join our family of donors today!

Your gift will spark and fuel positive change for women and girls in your community, inspiring a brighter future.

To make your gift online, scan the QR code or go to investinher.net.



Matching Gift Opportunity

With the support of our Challenge Match Partner, all **NEW** and **INCREASED** donations to the Women's Fund up to **\$1,000** will be matched to **\$15,000** thanks to the



J. J. Keller
Foundation, Inc.

ANY gift made today at the Luncheon will be entered in to win a Tory Burch handbag and Alyssa and Anna Fine Jewelry necklace value at **\$1,200!**

Make your gift before 12:30 p.m. to secure your entry by donating online at investinher.net or with the donation envelope on the table.



Women's Fund 24th Annual

Luncheon Program

11:30 a.m. Welcome by Mistress of Ceremonies

Lisa Malak, Co-Host, Local 5 Live

Lunch

11:45 a.m. Sponsor Spotlight

Allison Moeschberger & McKenzie Clemons, Events Committee
Co-Chairs

12:00 p.m. Grow with Us: Impact Grant Partner

Chloe Anderson-Kemp, Us 2 Behavioral Health

Message from our Presenting Sponsor

Cathie Tierney, President/CEO, Community First Credit Union

Grow With Us - Girl-Powered Giver

Maddy Janichek story shared by her mother, Tina Janichek

Women's Fund Remarks

Sarah Jansen, Women's Fund Board President
Julie Keller, Women's Fund Executive Director

Keynote Speaker - Dr. Morgan Cutlip

Introduction by: Stephanie Lowney, U.S. Venture

Grow With Us - Starting Point Graduate

Kamala Alexandra Mischler, 2018 Starting Point 2.0 graduate &
Women's Fund Board Member

Reflections by our Executive Director

Julie Keller, Women's Fund for the Fox Valley Region

Raffle Winners Announced!

1:00 p.m. Closing



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efforts in helping women and girls achieve their highest aspirations.
Together, we are building stronger communities.

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Choose a *giving option* that's best for you!

Your donations to the Women's Fund are crucial to our mission. We are dedicated to addressing the root causes of challenges faced by women and girls, driving meaningful social change.

Where *women thrive*, whole communities thrive.

Give Once or Monthly

Make a one-time gift or a recurring gift - to strengthen the viability of the Women's Fund. Go to investinher.net to make your gift today.

Give Stock

Appreciated stock or other securities can be a beneficial vehicle to make a charitable donation to the Women's Fund and help women and girls across the Fox Valley. Donate appreciated securities for a greater tax benefit than redeeming the security and donating cash.

Join the WillPower Society

By planning a gift to be made after your lifetime, you have the power to create a legacy and make the Fox Valley a better place for future generations of women and girls. Join others who have made a gift through their will or estate plans.

Start a Fund

You can establish a fund in your name, or the name of a loved one, to benefit the projects and programs you value most. With a gift of \$10,000 or more, or \$1,000 for a future fund, you can create a permanent endowment fund to recommend grants that mean the most to you.

Giving Circles

Do you have a group of friends or family members interested in female philanthropy? Giving Circles make contributions and award grants based on their values and interests. Best of all, each circle will build a permanently endowed fund within the Women's Fund which will support the circle's charitable interests forever!

Corporate Giving

Corporate support is vital to the success of the Women's Fund. We appreciate the significant contributions of our event sponsors, grant collaborators, and corporate donors and welcome additional support. And remember your employer may be able to match your personal gift!

WOMEN'S fund
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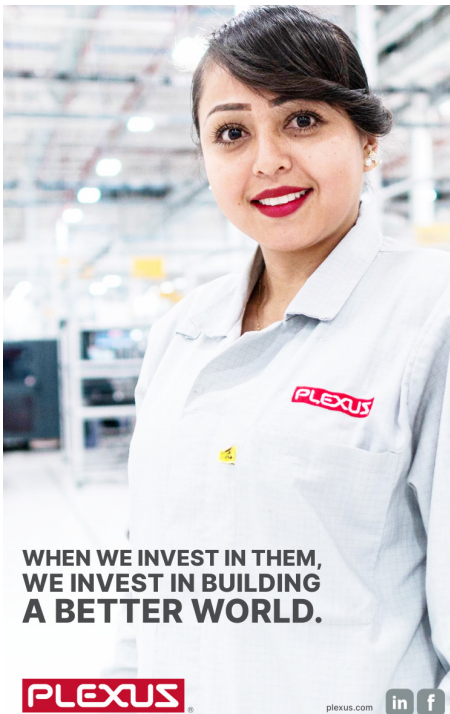
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For 57 years, the Appleton Housing Authority has proudly provided affordable housing options in the Fox Valley. Our work, particularly with single mothers, reflects our deep commitment to supporting the advancement of women and girls. We're honored to strengthen and support this mission through our valued partnership with the Women's Fund for the Fox Valley Region.





Impacting Lives . . .

The Women's Fund invests in strategic initiatives that create the most significant impact for women and girls in the Fox Valley.

Starting Point



Recognizing that female-headed households have the highest poverty rate, in 2017 the Women's Fund launched a multi-year initiative to increase the life-long economic security of women and their families by strategically addressing the needs of young women and encouraging post-secondary

education. What started out with four graduates has grown to over 165 women who have completed the program along with 123 children benefiting from quality early childhood education. Over 60% of the women have gone on to further their education with many now holding jobs that pay a family-sustaining wage.



Helping Others Give

Giving is a deeply personal act, and the Women's Fund partners directly with donors to ensure their contributions make the greatest impact on the issues they care about most. Last year, over \$78,000 was granted from donor funds to enhance safety, health, education, economic security, and leadership opportunities for women and girls, transforming thousands of lives in the Fox Valley.

"My investment in the Women's Fund empowers me to contribute to the positive change that unfolds when women and girls in my community are given opportunities to reach their full potential. I believe in the importance of strengthening my community, and I choose to do so through the Women's Fund for the Fox Valley Region."

- Women's Fund Donor Advised Fund Holder

Girl-Powered Giving

Where girls discover their power to change the world and grow into the next generation of compassionate leaders and generous changemakers.

Through the Girl-Powered Giving Program the Women's Fund learns directly from local high school girls to better understand issues impacting them and their peers and identify meaningful ways to improve the lives of all girls in our community.

This spring, six girls from high schools across the Fox Valley met for an intensive three days of volunteerism, leadership training, community service, and philanthropy education focused on making a positive difference for girls within their community.



The girls identified the priority issue of giving **middle school girls access to basic needs**. With the opportunity to direct \$10,000 in grant funding to address that issue and benefit girls in the Fox Valley, the girls awarded \$5,000 to Community Clothes Closet and YouthGo. They were each also given \$200 to award a mini-grant of their choice for a project to benefit a cause they most cared about.

Thank you to the J.J. Keller Foundation for being a partner in this program!

"Thank you so much for this program. It's so inspiring to be surrounded by ambitious women leading the youth and breeding goodness in them. The work you're doing is beyond necessary and impactful for the whole community."

- Alivyah, Girl-Powered Giving Participant





Giving back moves us all forward.

We're proud to support the Women's Fund — an organization making a difference for women and girls in our community. We believe in creating a brighter future for everyone.

Learn more at secura.net/community.



We are proud to support the Women's Fund for the Fox Valley Region and are committed to the issues important to females of all ages.



IT'S OUR PRIVILEGE TO GIVE BACK

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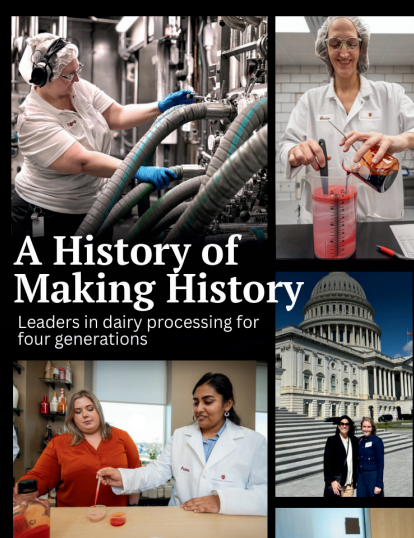
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INVOLVED!

Make your impact on the community by getting involved with the Women's Fund!

- Use your time and talent and join a Women's Fund volunteer committee
- Attend upcoming Women's Fund events
- Host a GatHer party to introduce your network to the Women's Fund
- Support the Women's Fund by making a recurring monthly gift
- Make a lasting gift through an endowment fund or WillPower to leave the Women's Fund as a beneficiary in your will
- Sponsor the next Women's Fund Luncheon!



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