

# Women's Fund Grantseekers Workshop

November 8, 2023



# Agenda

- Women's Fund overview – who we are and what we do
- Why focus on investing in women and girls
- Focus and priorities
- Project grant cycle process and application
- Women's Fund website
- Q&A

# Welcome and Introductions

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# Mission

The Women's Fund for the Fox Valley Region  
promotes the advancement of women and girls in our community.

# Vision

A community of equality where power and opportunity are not limited by gender.

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# History of the Women's Fund

- 1994 - Established within the Community Foundation with 108 donors giving \$1,000 each
- 1997 - Awarded first grants; \$8,000 to five organizations
- 2005 - Became a supporting organization of the Community Foundation with our own 501c3, board and staff

# *Impact*

**94**

Nonprofits  
Supported

**232**

Programs  
Supported

**\$2.1m**

Granted

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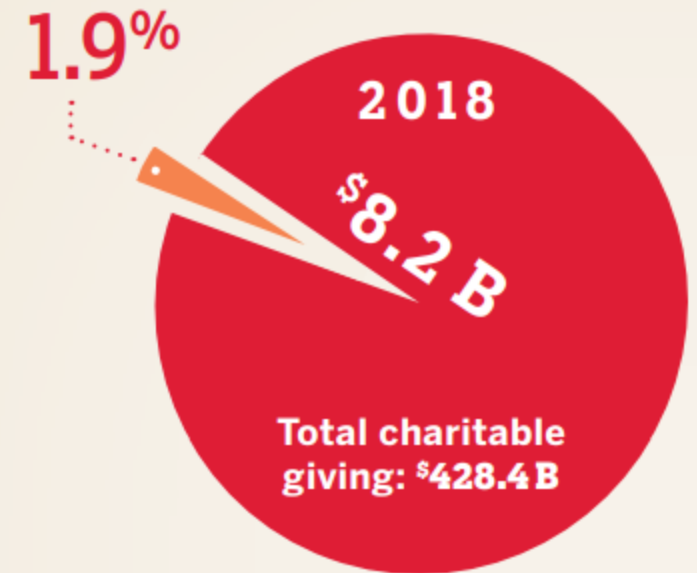
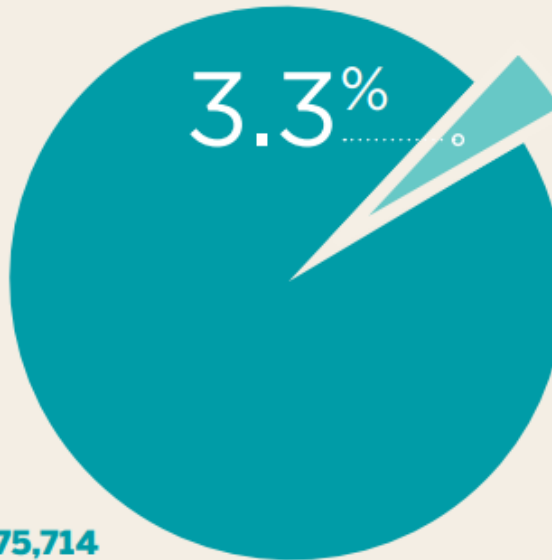
## MEASURING GIVING TO WOMEN'S AND GIRLS' CAUSES

Women's Philanthropy Institute at the Indiana University Lilly  
Family School of Philanthropy



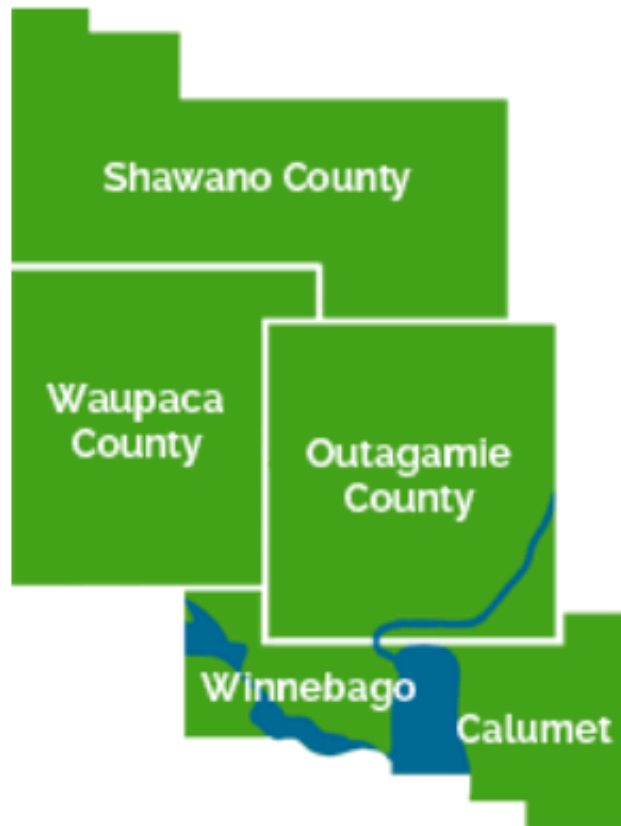
More than **45,000 organizations**  
located across every nonprofit  
subsector are dedicated to women  
and girls, making up **3.3% of all  
nonprofits.**

Total number of charitable organizations: **1,375,714**



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# Service Area



## 4 ½ COUNTY SERVICE REGION

The Women's Fund's service region includes Calumet, Outagamie, Waupaca, Shawano and northern Winnebago counties.

In northeast Wisconsin, there are other Women's Funds located in Green Bay, Door County, Oshkosh and Fond du Lac.





Grants



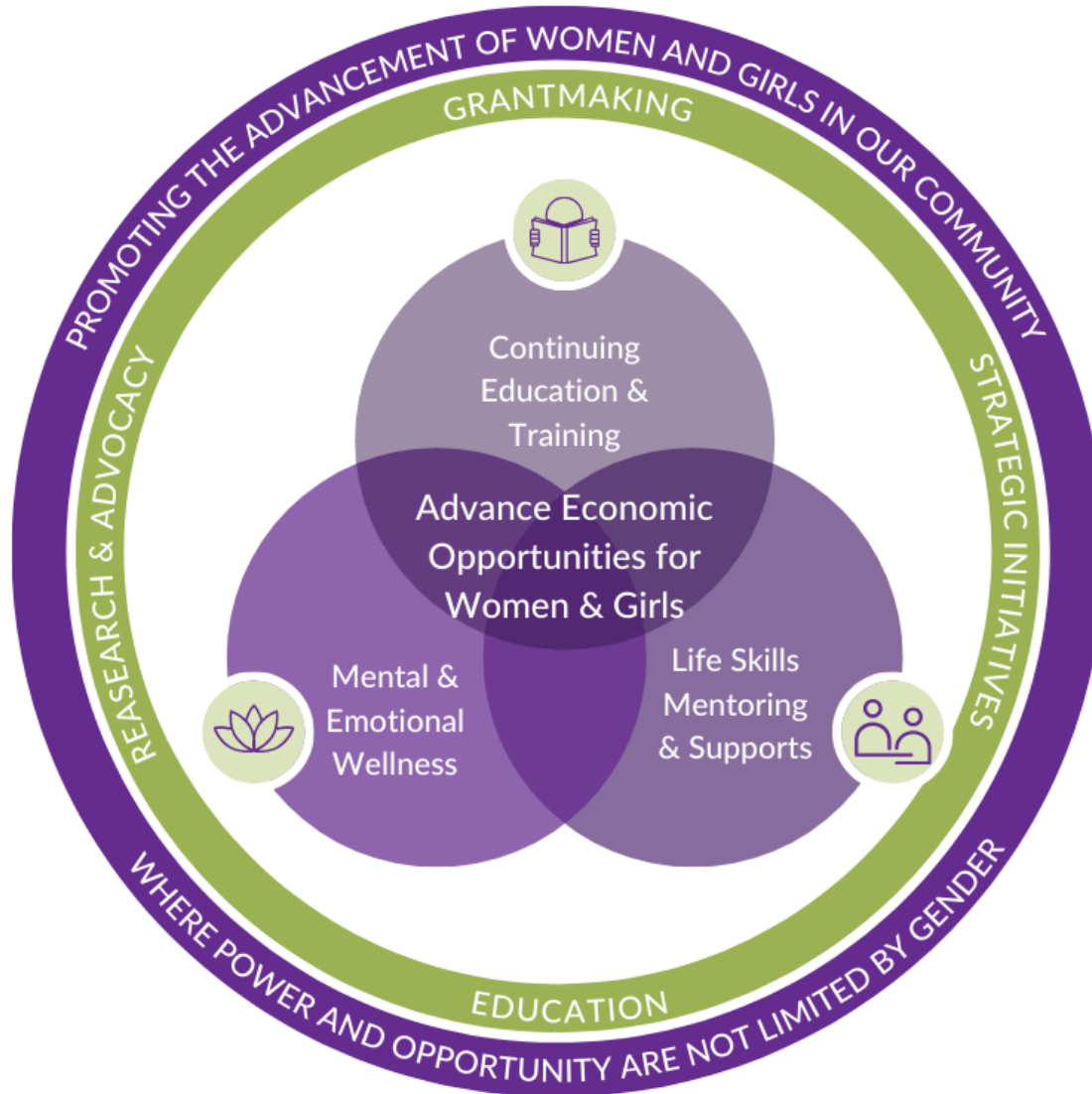
Programming &  
Initiatives



Education &  
Awareness



Advocacy



# Focus and Priorities for Greater Impact

# Priority: Continuing Education & Training

Knowing that education is a pathway to economic security and financial stability, the Women's Fund is seeking proposals for programs and initiatives to empower women to pursue and achieve their post-secondary educational goals.

# Priority: Continuing Education & Training

We envision programs that provide services and supports to women, especially low-income, women of color, first-generation students, and non-traditional students, the tools and resources they need to navigate, pursue and complete higher educational goals.

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## **Priority: Life Skills, Mentoring & Supports**

Supports to increase the ability of women and girls to effectively manage challenges and successfully navigate everyday life circumstances.

## Priority: Life Skills, Mentoring & Supports

The Women's Fund envisions programs and initiatives that combine the power of one-on-one mentoring, goal planning, connection to community resources, and supportive services to help women identify and work toward their goals, to break down barriers, and to foster increased confidence and realize a vision of what is possible.

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## Priority: Mental & Emotional Wellness

To ensure women and girls have access to a spectrum of supports to nurture mental and emotional wellness to thrive the Women's Fund envisions programs and initiatives to proactively support women and/or girls to be mentally and emotionally healthy.



# Be Bold!

You are the experts! Tell us your best ideas and boldest dreams of how to support and make lasting change for women and girls in these three priority areas.

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# Project Grants

- One annual cycle
- \$60,000+ to grant
- Grants up to \$15,000
- Preliminary application (LOI), invited to submit full application
- Grant application on the Community Foundation's online grant portal

# Grant Dates

- Preliminary applications (LOI) due Friday, January 19, 2024
- Applicants notified if selected to submit full application week of February 12, 2024
- Full applications due Friday, March 15, 2024
- Applicants notified of funding decisions week of April 15, 2024

# Grant Guidelines

- Meet eligibility requirements
- Project/program aligns with funding priorities
- Uniquely addresses women and/or girls

# Funding Restrictions

## The Women's Fund Project Grants do not fund:

- Individuals, endowments, or capital campaigns.
- Projects or program that promote religious activities and/or beliefs.
- Political parties, candidates or partisan activities.
- Event sponsorships.
- Co-educational programs that do not clearly communicate a specific and unique focus on women and girls.

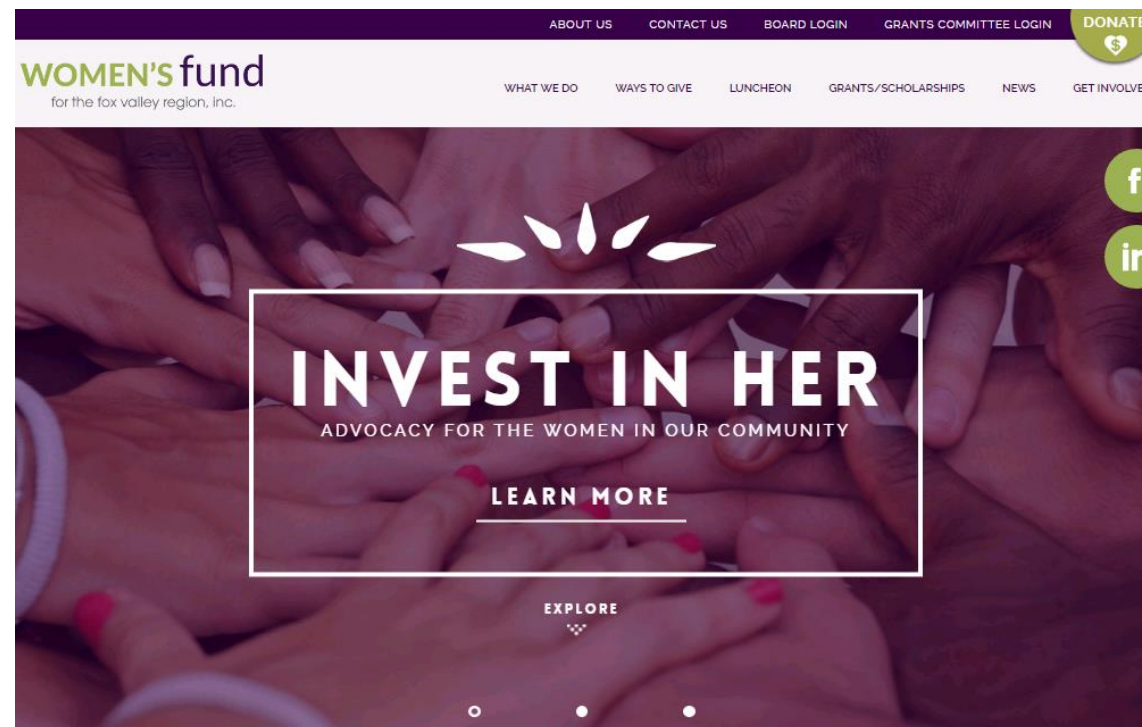
# Preliminary Grant Application (LOI)

# Full Proposal

- More details on program/project
- Key activities
- Outcomes measurement and evaluation
- Collaborators
- Budget
- Demographics

# Our Website

womensfundfvr.org



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# On Our Website

- E-News sign up – Home page
- Research & Articles page
  - COVID's Impact on Women in NE WI Report and Dashboard
  - 2017 Status of Women in Northeast Wisconsin Report
  - Status of Girls in Wisconsin – The Alverno Report 2018-19
  - ALICE
  - LIFE Study
- Grant applications & guidelines – Grants/Scholarships page



# Connect With Us



- Facebook – Women's Fund for the Fox Valley Region



- LinkedIn – Women's Fund for the Fox Valley Region page vs. Group



- Instagram – womensfundfvr



- Sign Up for our E-Newsletter

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# Questions?

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"When we invest in women and girls,  
we are investing in the people who invest  
in everyone else."

- Melinda Gates

Thank you!

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