



# Celebrating Women's *Firsts!*



**20** WOMEN'S fund  
*fundraiser*  
**23** luncheon

Presenting Sponsor



FINDING A WAY

# Together

Women supporting women is a powerful and transformative concept.

**It's an investment** that continues to pay dividends by providing spaces for women and girls to share their experiences, seek advice, and gain the confidence to pursue their goals & dreams.

**It's a collective force** that strengthens our communities, organizations, and societies.

**It paves the way** for the women of yesterday, today, and tomorrow!



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We're proud to support the Women's Fund for the Fox Valley Region helping women and girls in our community find a way.

# Welcome!

## A MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR

Welcome to the 23rd Annual Women's Fund Luncheon! We could not be happier to be here with all of you.

Today, we gather not only to celebrate the achievements of women who took that courageous first step but also to acknowledge the remarkable stories of those who have blazed trails in diverse fields. It is through their unwavering determination and innovative spirit that countless paths have been illuminated for others to take.



By joining us today, you become an integral part of this narrative, a testament to the strength of unity and the power of women supporting one another.

We are excited to welcome Lawrence University President Laurie A. Carter to the Women's Fund Luncheon as our keynote speaker. Laurie is the first female person of color president at Lawrence University, but that is not her only first. Her message will inspire generations to lay their own path to be the first of their kind.

We have so much to share and celebrate with you today. Thank you for choosing to be with us and showing everyone that uplifting women and girls is important to you and your community.

With gratitude,

**Lisa Jermain**, Board President

**Julie Keller**, Executive Director

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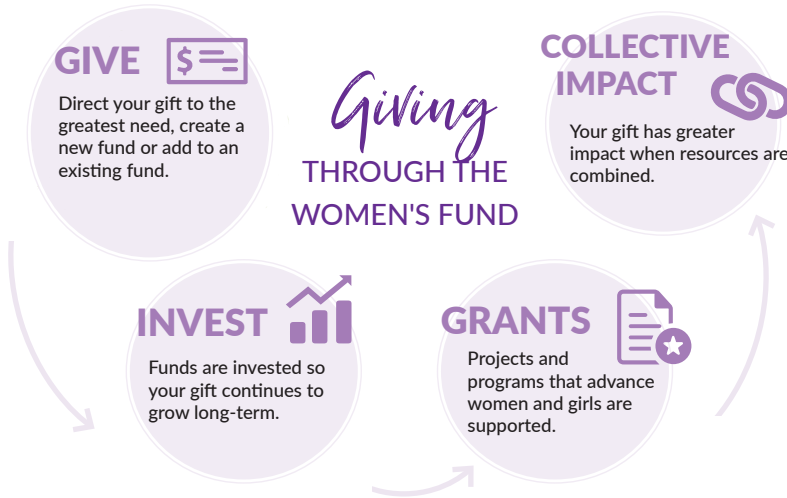


*invest in her*

# About the Women's Fund...

The **MISSION** of the Women's Fund for the Fox Valley Region – to promote the advancement of women and girls in our community – reflects our **VISION** of a community of equality where power and opportunity are not limited by gender.

We seek to achieve our mission and vision by building on the collective power of philanthropy and community collaborations to deliver a broad range of opportunities and resources to women and girls from diverse communities and backgrounds, empowering them to become more economically secure and personally fulfilled. These objectives are accomplished through grant making, advocacy, strategic initiatives, education and awareness.



## Why give to the Women's Fund?

*Knowledge* of issues and opportunities for women & girls

*A Partner* in philanthropy to meet your goals

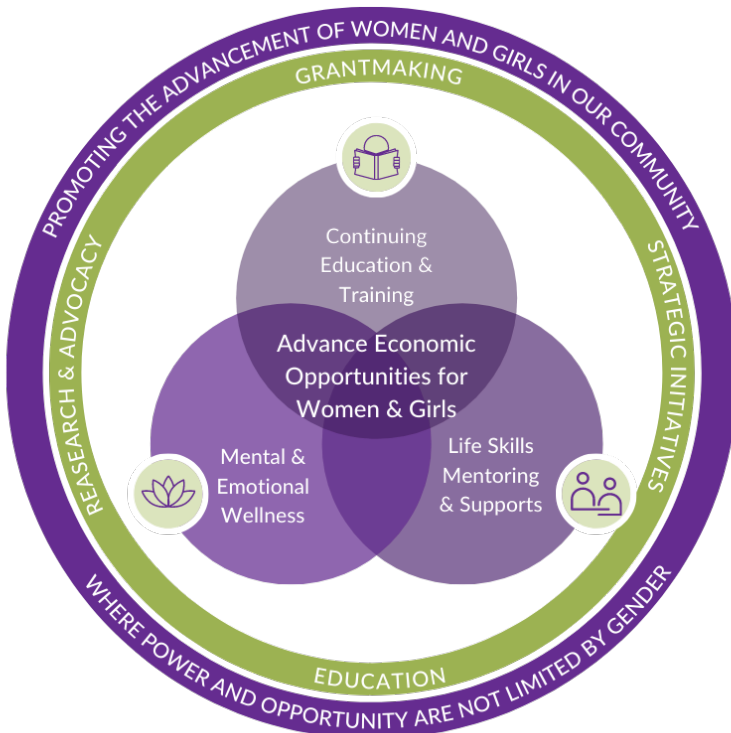
*A Collaborator* to achieve the greatest impact



# Greater Impact, Together.

Throughout the years, the Women's Fund has grown to understand the need of women and girls in our community and have refined our mission and vision to best align ourselves with the needs of our community. This has allowed us to direct resources and leadership on creating, strengthening and accelerating economic opportunities that enable women and girls to achieve their full potential. To best achieve this outcome, we prioritize programs, partnerships and strategic initiatives that center on **education and training, life skills mentoring and supports, and mental & emotional wellness.**

With this focus and through our collective efforts, pooled resources and bold ideas, we will achieve greater impact in improving economic conditions creating pathways for women and girls to thrive.





*invest in her*

# Women's Fund Grant Partners

Women's Fund grant making is a critical investment in the women and girls of the Fox Valley. Since 1997, the Women's Fund has awarded over \$2.1 million to local nonprofit organizations. We are pleased to give our support to the following programs through our annual project grant cycle to improve and enhance life for women and girls in your community.

**APRCITY - *Sober Living for Women***

\$10,000 to provide a safe home with support services to help women in recovery from substance abuse disorders move from instability and uncertainty to independence and self-sufficiency - reaching her full potential and brighter future.

**ATLAS SCIENCE CENTER - *Women Leaders Program***

\$2,500 to provide opportunities for middle and high school girls to learn about different STEM careers from mentors through interactive and engaging activities. This program works to address the underrepresentation of women in STEM-related careers.

**BEAMING INC.- *Hold Your Horses Teen Support Equine Camp***

\$5,000 to support the Hold Your Horses Teen Support Camps which includes interactive horse experience geared toward helping teens learn to hold their emotions in check, coping skills, improve their mental health, and form healthier relationships. *Supported by the Tracy & Dough Page - Health, Wellness & Empowerment fund.*

**CAP SERVICES - *Skills Enhancement Program***

\$10,000 to provide financial assistance to support women experiencing low-to-moderate incomes who are continuing their education with financial assistance for training-related costs, paired with holistic case management to prevent, manage, and overcome a variety of barriers.

**FOX VALLEY TECHNICAL COLLEGE FOUNDATION - *Success in Motion***

\$7,500 to support female FVTC students to successfully complete their education by completing a college readiness class, addressing transportation barriers and providing support for child care while in school.

**LOVIN' THE SKIN I'M IN - *Empowering Black and Biracial Girls***

\$2,500 to support the expansion of programs for Black and Biracial girls to build self-esteem, cultivate a supportive community and support within peer monthly meetings.

**LOTUS LEGAL CLINIC - *Legal Services for Survivors of Human Trafficking***

\$10,000 to provide free direct legal services to survivors of human trafficking and sexual violence in the Fox Valley region. *Supported by the Lynn Van Vreede Legal Advocacy Fund for Women.*

**PILLARS - *Case Management for Families in Tenant Based Rental Assistance (TBRA)***

\$7,500 to provide case management for women in the TBRA program by helping navigate safe, affordable housing opportunities combined with support that empowers economic advancement and self-sufficiency.

**REACH COUNSELING SERVICES - *Basic Needs of Survivors of Sexual Violence***

\$5,000 to provide basic needs assistance to survivors to help alleviate the financial burden and stress that stem from trauma and empower survivors to build bright and healthy futures.

**SAFE FAMILIES FOR CHILDREN - *Supporting Parents and Mentoring Relationships***

\$5,000 to support women by providing temporary housing for their children, coaching, family friendships, and resources to families in crisis to break the cycle of poverty, neglect, and abuse.

**SOAR FOX CITIES - *Brilliant Women***

\$10,000 to provide an educational program to empower women with disabilities to build and navigate personal, professional, and romantic relationships safely and appropriately.

**WISCONSIN WOMEN'S BUSINESS INITIATIVE - *Financial Wellness & Small/Micro Business Training***

\$5,000 to provide a holistic approach combining personal financial training along with business and entrepreneurship technical assistance to support women's long-term success as entrepreneurs and small business owners.

## 2023 GIRL-POWERED GIVING GRANTS

High school girls from around the Fox Valley met this spring for a two-day leadership training, community education and grant making program. Through facilitated discussion, the girls chose access to mental health services for low-income girls as their priority issue. The girls allocated their \$10,000 in grant funding to the following programs.

**BOYS & GIRLS CLUB OF THE FOX VALLEY - *Youth & Family Counseling Program***

\$5,000 to support the Youth & Family Counseling (YFC) Program. YFC uses a strength-based, trauma-informed approach to support and guide youth through a journey of exploration, insight, and action to enable them to live more meaningful and fulfilling lives.

**US 2 BEHAVIORAL HEALTH CARE - *Girl-Powered Support Group***

\$5,000 to support the development of a customized group therapy framework, conducting outreach to targeted Fox Valley school districts, and implementing weekly support groups for middle and high school girls.

*Funding made possible by...*

The J.J. Keller Foundation

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# Join Others!

WHEN YOU CHOOSE TO DONATE TO THE WOMEN'S FUND, YOU ARE JOINING OTHERS WHO SHARE YOUR BELIEF THAT WHEN WE INVEST IN WOMEN AND GIRLS OUR COMMUNITY WILL THRIVE.

## When you make a gift

TO THE WOMEN'S FUND YOU SUPPORT...

### Annual Project Grants

Over \$60,000 is granted annually to nonprofit partners on the front lines addressing the greatest needs of women and girls.

### Donor Grant Funding

Each year the Women's Fund helps donors create greater impact for women and girls by facilitating granting to programs they care most about.

### Scholarships & Tuition Assistance

Providing opportunities for young women to continue their education.

### Girl Powered Giving

The opportunity for high school girls to learn and invest in programs that will best meet the needs of their peers to be successful.

### Strategic Programs & Initiatives

Develop partnerships and collaborate to meet the greatest needs to have long-term and lasting impact.

### Research

Women and girl focused research to determine areas of greatest need such as the Status of Women in Northeast WI report and COVID's Impact on Women study.

### Education and Advocacy

Uplift the issues that impact women and girls driving solutions and change.

**Featured on the cover (left - right, top - bottom):** Sally Ride - first American woman in space, Marie Curie - first woman to win a Nobel Prize, Charlotte Cooper - first female individual Olympic gold medalist, Kamala Harris - first female Vice President of the United States, Amelia Earhart - first woman to fly solo across the Atlantic, Aretha Franklin - first woman inducted into the Rock & Roll Hall of Fame, Harriet Tubman - first woman to lead a major military operation in the United States, Regina Jonas - first woman to be an ordained Rabbi, and Katherine Switzer - first woman to officially run the Boston Marathon.



# Women's Fund Issue Spotlight

## WOMEN'S FIRSTS

Breaking the glass ceiling has to be done, and these women have done it first.

Before today's luncheon we heard from women who have been the first of their kind in our community. They shared the obstacles and lessons they learned from their experience as being the first woman to be in their role and how they hope their legacy will inspire others.

Thank you to Hayley Tenpas, host of Focus Fox Valley on WHBY, for moderating today's Issue Spotlight.

Panelists: Dr. Pam Her 4Chi Business Solutions LLC  
Polly Olson Chief of Police - City of Appleton  
Yadira Rein Outagamie County Circuit Court Judge

A recording of today's Issue Spotlight will be available on the Women's Fund website, [womensfundfvr.org](http://womensfundfvr.org).

\_\_\_\_\_ matters to **me.**

We can help you create a fund that  
supports your priorities in the community.

**The future starts with you.**



[cffoxvalley.org/matters](http://cffoxvalley.org/matters)  
920.830.1290





# Finding a Better Way



*SheVentures network steering committee*

At U.S. Venture success is rooted in our commitment to a **PEOPLE-FIRST CULTURE** and our dedication to building a more diverse and inclusive workplace. We are dedicated to creating a **COMMUNITY OF WOMEN** that are committed to supporting one another's pursuit of joy and excellence, both professionally and personally.

*We're honored to support  
Women's Fund for the  
Fox Valley Region*



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# Featured Speaker

Laurie A. Carter

EMBRACING AND MAKING A CAREER OF FIRSTS



Laurie A. Carter joined Lawrence University as its 17th president in 2021, making her the first female person of color to be president of the university.

Laurie's dedication to continuing the ever-changing higher education landscape is supported by more than 30 years of leadership experience in higher education.

But being the first female person of color president is not her only first.

Born in New Jersey, Laurie was a first-generation college student and would go on to be the first African-American woman to serve as director of residence life at Fairleigh Dickinson University, the first African-American vice president at The Julliard School, and the first woman and African-American to serve as president of Shippensburg University.

Laurie continues to be a strong advocate for higher education through her service on various boards and committees throughout our community and country.

We couldn't be more excited to hear her story!

*"Just because it isn't easy, doesn't mean we don't deserve to be here. And it doesn't mean that we are not blazing the trail for others who are coming behind us and hopefully it'll be easier for them."*

SEPTEMBER 5, 2024

# Save the Date

WOMEN'S fund  
fundraiser  
luncheon





*invest in her*

# Invest in Her

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To make your gift online, scan the QR code  
or go to [investinher.net](https://investinher.net).

## Matching Gift Opportunity

All gifts made by **NEW** donors to the Women's Fund Luncheon will  
be matched up to **\$10,000** thanks to the J.J. Keller Foundation!

Double your impact by making a gift online or using the  
envelope provided at your table.

## Raffle Tickets 3/\$30

Raffle tickets are still available for one of three designer handbags.

**Will you win the Night on the Town, Support HER, or  
Wellness Inside and Out?**

**Each handbag and contents are all valued at over \$1,700!**

Drawing will be at the end of the Luncheon, and you must be  
present to win. Find a volunteer with a balloon to buy your tickets.



## Women's Fund 23rd Annual

# Luncheon Program

**11:30 a.m.** Girl on Fire

**11:35 a.m. WELCOME**

Teresa Knuth & Allison Moeschberger, Events Committee Co-Chairs

### LUNCH

**12:00 p.m. MISTRESS OF CEREMONIES**

Lisa Malak, Co-Host, Local 5 Live

### PRESENTING SPONSOR MESSAGE

Cathie Tierney, President/CEO, Community First Credit Union

### WOMEN'S FUND IMPACT - GIRL-POWERED GIVING

*Mental Health Access for Low-Income Girls*

Gabi S., Girl-Powered Giving participant

### FEATURED SPEAKER - Laurie A. Carter

Introduction by: Hannah Lehman, U.S. Venture

### WOMEN'S FUND FOCUS + PRIORITIES

Lisa Jermain, Women's Fund Board President

Julie Keller, Women's Fund Executive Director

### WOMEN'S FUND IMPACT - STARTING POINT 2.0

Rachel, Starting Point 2.0 & ConnectHER participant

### EXECUTIVE DIRECTOR REMARKS

Julie Keller, Women's Fund for the Fox Valley Region

### RAFFLE WINNERS ANNOUNCED

**1:00 p.m. CLOSING**



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## CHOOSE A *giving option*

## THAT'S BEST FOR YOU

DONATIONS TO THE WOMEN'S FUND ARE VITAL TO OUR WORK. WE ARE COMMITTED TO ELIMINATING THE ROOT CAUSES OF ISSUES AFFECTING WOMEN AND GIRLS AND CREATING TRUE SOCIAL CHANGE.

WHERE *women thrive*, WHOLE COMMUNITIES THRIVE.

### Give Once or Monthly

Make a one-time gift or a recurring gift - SustainHER - to strengthen the viability of the Women's Fund. Go to [investinher.net](http://investinher.net) to make your gift today.

### Give Stock

Appreciated stock or other securities can be a beneficial vehicle to make a charitable donation to the Women's Fund and help women and girls across the Fox Valley. Donate appreciated securities for a greater tax benefit than redeeming the security and donating cash.

### Join the WillPower Society

By planning a gift to be made after your lifetime, you have the power to leave a legacy and make the Fox Valley a better place for future generations of women and girls. Join others who have made a gift through their will or estate plans.

### Start a Fund

You can establish a fund in your name, or the name of a loved one, to benefit the projects and programs you value most. With a gift of \$10,000 or more, or \$1,000 for a future fund, you can create a permanent endowment fund to recommend grants that mean the most to you.

### Giving Circles

Do you have a group of friends or family members interested in female philanthropy? Giving Circles make contributions and award grants based on their values and interests. Best of all, each circle will build a permanently endowed fund within the Women's Fund which will support the circle's charitable interests forever!

### Corporate Giving

Corporate support is vital to the success of the Women's Fund. We appreciate the significant contributions of our event sponsors, grant collaborators, and corporate donors and welcome additional support. And remember your employer may be able to match your personal gift!

WOMEN'S fund  
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# THANK YOU

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*invest in her*

# Impacting Lives . . .

THE WOMEN'S FUND INVESTS IN STRATEGIC INITIATIVES THAT HAVE THE GREATEST IMPACT FOR WOMEN AND GIRLS IN THE FOX VALLEY.

## Starting Point



Recognizing that female-headed households have the highest poverty rate, in 2017 the Women's Fund launched a multi-year initiative to increase the life-long economic security of women and their families by strategically addressing the needs of young women and



encouraging post-secondary education. What started out with four graduates has grown to over 132 women who have completed the program along with 123 children benefiting from quality early childhood education. Over 70% of the women have gone on to further their education with many now holding jobs that pay a family-sustaining wage.

## Helping Others Give

Giving is personal. And the Women's Fund works personally with donors to have the greatest impact on the causes they most care about to benefit women and girls. Last year over \$82,000 was granted from donor funds to support safety, health and wellbeing, education, economic security and leadership opportunities for women and girls, impacting thousands of lives in the Fox Valley.

*"My investment in the Women's Fund allows me to be a part of the positive impact that is created when women and girls in my community have opportunities to reach their full potential. I have a responsibility to strengthen my community and I choose to do it with the Women's Fund for the Fox Valley Region."*

*- Women's Fund Donor Advised Fund Holder*



## Girl-Powered Giving

WHERE GIRLS LEARN TO EMBRACE THEIR POWER TO CHANGE THE WORLD AND BECOME THE NEXT GENERATION OF THOUGHTFUL GIVERS.

Through the Girl-Powered Giving Program the Women's Fund learns directly from local high school girls to better understand issues impacting them and their peers and identify meaningful ways to improve the lives of all girls in our community.

This spring, eight girls from high schools across the Fox Valley for an intensive two days of leadership training, community service, and philanthropy education focused on making a positive difference for girls within their community.



The girls identified a priority issue they wanted to have impact on with the opportunity to direct \$10,000 in grant funding to address that issue and benefit girls in the Fox Valley. They were each also given \$200 to award a mini-grant of their choice for a project to benefit a cause they most cared about.

Thank you to the J.J. Keller Foundation for being a partner in this program!

*"This opportunity as a whole has impacted me in only positive ways. Working within the group made me feel like a part of something bigger and better than myself. I've always wanted to help the girls within the community, but I never knew how before Girl-Powered Giving. Overall, an amazing experience that I will never forget and hope to do again."*

- Girl-Powered Giving Participant





# IT'S OUR PRIVILEGE TO GIVE BACK

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We're proud to partner with the **WOMEN'S FUND OF THE FOX VALLEY** to support, empower, and mentor women in our communities, because it's the right thing to do.





  
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