

Committee Descriptions



The Women's Fund relies on a vibrant volunteer force to help raise money, foster female philanthropy, award grants, educate the community, and increase awareness of women's and girls' issues and the Women's Fund. Your skills and enthusiasm are needed to help the Women's Fund encourage and inspire women and girls to flourish personally, economically and professionally. In addition to our Board of Directors, we have the following volunteer committees:

Development Committee

The Development Committee works to support the board in their responsibility to build the financial resources of the Women's Fund for grantmaking, endowment building, and funding programs and initiatives of the Women's Fund. Committee members work with staff to devise and execute plans for building and maintaining relationships with donors and prospects and developing women's passion for philanthropy.

Workgroups include:

- Donor Engagement – Identify and implement strategies to further engage donors in the work of the women's fund include recurring giving opportunity and educational opportunities.
- Donor Portfolio Plans and Planned Giving - develop and implement individual donor plans for major and mid-level donors including cultivating, asking and stewarding.

The Development Committee meets every-other fourth Wednesday of the month from 8:00 to 9:00 a.m. with the workgroups meeting in the off months.

Communications Committee

The Communications Committee is charged with creating and executing marketing and visibility strategies to promote the mission of the Women's Fund. Communication vehicles include a website, monthly E-newsletter, annual report, event materials and social media. Volunteers with experience in marketing, public relations, writing, graphic design, and social media are needed.

Workgroups include:

- Expand Circle of Influence - Increase the Women's Fund reach within our community for financial support, awareness and engagement by building intentional plans to strengthen relationships with businesses, women's resource groups, men and diverse groups of women.
- Telling Stories - Identify meaningful and impactful stories of success about programs or individuals who have benefitted in life-changing ways due to Women's Fund support.
- Media Partnerships - Developing media partnerships (traditional and nontraditional) to help communicate the impact the Women's Fund has in our community.

The Communications Committee meets every-other third Thursday of the month from 8:00 to 9:00 a.m. with the workgroups meeting in the off months.

Events Committee

The Events Committee is responsible for planning the annual Women's Fund Luncheon, which is held in September. The committee is responsible for assisting staff in developing events designed to meet Women's Fund's budgetary goals for operations and grantmaking, while celebrating the success of women and girls in the Fox Valley Region and raising awareness of the Women's Fund. Meetings are scheduled the first Thursday of the month from 8:00 to 9:00 a.m.

Grants Committee

The Grants Committee facilitates the Women's Fund's annual grantmaking and keeps the Board of Directors informed of the needs of Fox Valley area women and girls. The committee develops guidelines for the Women's Fund competitive grants processes, reviews grant applications, and meets to make funding recommendations to the Board. The committee is responsible to educate itself regularly about community needs to make informed grant recommendations. Members are subject to term limits with each term lasting two years. The Grants Committee meets the third Wednesday of the month eight to nine times a year from 8:00 to 9:00 a.m. Occasional site visits or interviews with nonprofits require some flexibility in the schedule. The Project Grant evaluation is typically done during a half-day meeting in March.

Women's Fund Strategic Initiatives Workgroups

In addition to the standing committees above, the following workgroups were established to carry out the strategic planning initiatives of the Women's Fund.

Strategic Business Partnerships – develop strategies for the Women's Fund to be known as a strategic partner in the community, create advocates within businesses and promote more women-friendly workplaces.

Higher Impact Grantmaking and Strategic Leadership - Ensure grantmaking reflects the priorities of women and girls in the community for largest impact by collaborating with non-profit partners and other funders to address the greatest needs for women and girls in the community.

Policy Advocacy to Support Social Change – in recognition that gender equality cannot be solved with philanthropy alone, collaborate with advocacy organizations and government partners to achieve systems impact.

If you would like to volunteer, or need more information, we would love to learn more about your interests. Please contact Executive Director Julie Keller at jkeller@womensfundfvr.org or (920) 702-7617. To learn more about the Women's Fund, visit www.womensfundfvr.org.