

## **Mission, Vision and Purpose:**

In 1994, a group of committed individuals came together and established a permanent endowment to focus solely on improving the lives of women and girls in the Fox Valley region. Their dream is now the heart of the Women's Fund's mission to promote the advancement of women and girls in our community.

## **Grant Information:**

The Women's Fund has been awarding grants annually since 1997. Nonprofits may apply for funding for any project or program which meets our eligibility requirements and funding priorities. The selection process is competitive; historically we have only been able to fund less than 50% of the requests made to the Women's Fund.

**Applicants are encouraged to call the executive director Julie Keller at any time to discuss their ideas and ask questions.** Julie can be reached at (920) 702-7617.

Grant requests between \$2,500 and \$10,000 will be considered. A maximum of \$50,000 will be awarded for all project grants. The Women's Fund reserves the right to award different amounts of support (more or less than requested).

## **Eligibility:**

To be eligible for any grant from the Women's Fund:

- Your project must be consistent with the Women's Fund mission and funding focus areas.
- Your project must benefit women and girls in Calumet, Outagamie, Shawano, Waupaca, or Northern Winnebago Counties.
- Your organization must be a tax-exempt, not-for-profit organization under the Internal Revenue Code, section 501(c)(3). However, agencies or informal groups without 501(c)(3) status may use another tax-exempt, not for profit agency as your fiscal agent. Contact the Women's Fund for further information.

The Women's Fund does not fund individuals, endowments, projects with a religious focus which endorse a particular faith tradition, and political parties, candidates or partisan activities. Government agencies may qualify. Please contact us prior to completing the grant application.

**The Women's Fund will not fund the same project or program for more than 3 consecutive years.**

## Funding Focus Areas:

All project & program grants for the 2020 – 2021 grant cycle must address one of the following funding focus areas:

- Women and girls live in **safety**.
- Women and girls meet their **basic needs**, including food, shelter, and access to health care.
- Women and girls have the **education**, opportunity, and self-determination to be **economically secure**.
- Women and girls are empowered to develop and apply their **leadership** skills personally and professionally.

Special consideration will be given to programs that address or promote diversity and inclusion, or that emphasize outreach to underserved populations.

Collaborative programs and partnerships among organizations are encouraged.

Innovative approaches and projects with limited access to other funding are encouraged to apply. **You may submit a preliminary application for more than one focus area. Please use separate applications for each.**

## Criteria:

The Grants Committee will review the preliminary applications and invite organizations with successful preliminary applications to submit a full proposal. We do not conduct interviews; therefore, it is important that the written application should clearly and fully explain your project.

Programs previously funded by the Women's Fund will be considered for renewal funding only if required interim and final reports have been submitted as requested.

The following criteria will be used in the decision-making process. Please make sure your written application is complete and makes a compelling case for your request. Do not hesitate to contact us with any questions.

- Is this request designed to meet the unique needs of women and/or girls?
- Are the program's goals and outcomes clearly identified?
- Who is your target market and how many people are impacted?
- Are there effective strategies for implementation?
- Are the timeline and budget clear and realistic?
- Are there evaluation and measurement tools?
- Does the program or project clearly address one of the funding focus areas?

**Questions regarding the application process can be submitted via email to [grants@womensfundfvr.org](mailto:grants@womensfundfvr.org).**

## Application Process:

Nonprofit organizations can apply for a Women's Fund Project Grant via the online Grants Portal. To access the portal, organizations will be required to register. Approval may take a day or two so please plan accordingly.

As a supporting organization of the Community Foundation for the Fox Valley Region, the Women's Fund grants portal is shared with the Community Foundation. If you have previously applied for grant funding through the Community Foundation, you will use the same username and password to access the portal and Women's Fund grant applications.

### To Register/Login:

- From the Women's Fund website, click on Grants Portal
- If you have previously registered, select Log In. If this is your first time using the portal, select Register.
- Complete the requested profile account information for the organization you are representing.
- Select Grant Applicant and search for **Women's Fund for the Fox Valley Region, Inc.**
- Complete the remaining information for your organization and click Register.

You will be notified within 1-3 days when you have been approved to access the portal.

### To Apply:

- Log into the grants portal with your username and password.
- Select Grant Applicant and Available Grants.
- Search and select **Women's Fund Project Grant Application FY21**
- Complete all required fields and submit application.

\*To view/print the application questions prior to beginning, click on Printer Friendly Version at the top of the page.

## Important Dates:

Preliminary Applications Due	Monday, January 4, 2021 – 4:00 p.m.
Applicants notified if selected to submit full proposal	By Friday, January 22, 2021
Full Proposals Due	Friday, February 19, 2021 – 4:00 p.m.
Applicants notified of funding decisions	Week of March 22, 2022