

19th ANNUAL  
**WOMEN'S fund**  
**luncheon**

*invest in her*

**Thursday, September 5, 2019**

*Presenting Sponsor*



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Together, our support of the Women's Fund for the Fox Valley Region provides grants, education and advocacy for smart, strong girls.

Join us to find a way to help more women and girls make their dreams possible!



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## Welcome!

### A Message from the President and Executive Director



We are thrilled to welcome you to the 19th annual Women's Fund Luncheon!

Today we are excited to hear from Hannah Davis, who at the age of 22 founded her company BANGS Shoes. By investing 20% of the net profits, BANGS has been able to help more than 2,100 entrepreneurs start businesses in 70 countries around the world, truly making a social impact.

Before the luncheon we were fortunate to hear from a few of the women entrepreneurs in the Fox Valley who in their own unique ways are improving the fabric of our community and lifting up other women.

Your support of the Women's Fund lifts up women every day in our community. Your donations are an investment in projects and programs in our community focusing on improving the lives of women and girls to live in safety, meet their basic needs, to be economically secure and pursue dreams. **When we invest in women and girls, it creates a ripple effect, benefiting the entire community - and not just for this generation, but for generations to come.**

With your help, we can continue to transform our community. We encourage you to make a gift, share your time, and tell your friends about the important work of the Women's Fund. No matter how you give, your contribution will make a difference. Please join us!

**Amy Van Straten**, Board President

**Julie Keller**, Executive Director

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# Young Women's Initiative

## Starting Point 2.0

### Brighter Futures Ahead!

Starting Point 2.0 was launched in September 2017 as a two-generation approach to reducing poverty. This strategic partnership between the Women's Fund, Fox Valley Technical College and B.A.B.E.S., Inc. Child Abuse Prevention Program is changing lives now and in the future.

In northeast Wisconsin, 64% of households headed by single mothers with minor children live below the Federal Poverty Level.

Over the past two years, **27 young, single mothers and 32 pre-school age children** have graduated from Starting Point 2.0 and created a brighter vision and plan for their families' futures.



### Starting Point Graduates are Continuing Their Education!

- |                   |                           |
|-------------------|---------------------------|
| Business          | Pharmacy Technician       |
| Healthcare        | Human Services            |
| Digital Marketing | Occupational Therapy      |
| Education         | Welding/Metal Fabrication |



#### Mothers

GENERATION 1

- ▶ Learn Life & Family Strengthening Skills
- ▶ Overcome Mental & Emotional Hurdles
- ▶ Prepare for Career & College Success
- ▶ Build a Network of Support
- ▶ Improve Parenting Skills

#### Children

GENERATION 2

- ▶ Participate in Quality Early Childhood Education
- ▶ Improve Physical, Social & Emotional Development
- ▶ Engage in Age-Appropriate Learning
- ▶ Boost School Readiness



**WOMEN'S fund**  
for the fox valley region, inc.

## Impact Young Women's Initiative

*"Starting this program as a single mom with no idea of which end is up, has been the best decision of my life. Prior to the program I was using poor coping skills for decisions, and then further sinking myself. Thanks to this program I have a clear plan and path and I now have the motivation to change my life."*

*"I came to this program worried about our future and feared taking new steps and change. I was worried about leaving my sons to attend school. Now I know the different resources in the community that can help me. I am excited to start school and gain self-sufficiency for my family."*

*"I was feeling stuck in my life. No matter what I did I was always hitting a road block. Now I have so many resources and confidence. I know that I can find a way through anything that I'm going through. Now I know nothing is impossible, never give up, and if I want it, I can make it happen."*

## EmpowHER

The Young Women's Initiative expanded with a new program for women age 18-29 who are not parents. The Women's Fund is partnering with Fox Valley Technical College to provide EmpowHER, a free 12-week workshop focused on topics facing young women in our community. **In its first year, 13 young women started their journey to a brighter future.**

- Peer Support
  - Job vs. Career
  - Paying for College
  - Time Management
  - Mental Health
  - Healthy Relationships

**Topics Covered**

  - Resiliency
  - WISE Choices in College
  - Goal Setting
  - Financial Wellness
  - Self Esteem & Body Image
  - Discovering Self Motivation

# Women's Fund Grant Program

Women's Fund grantmaking is a critical investment in the women and girls of the Fox Valley. Since 1997, the Women's Fund has awarded more than \$1.6 million to 83 local organizations to support 217 programs. In 2019, the Women's Fund Grants Committee gave highest priority to programs that addressed at least one of the key indicators identified in the 2017 Status of Women in Northeast Wisconsin Report. The following organizations were awarded a total of \$60,000.

## 2019 Project Grants

### CAP Services

#### *Skills Enhancement Program - \$12,500*

Provides opportunities for women to attain short-term post-secondary education and develop skills that help them compete for living-wage jobs with employer-sponsored benefits.

### Fox Valley Literacy

#### *Clintonville English Language Learning Program - \$12,500*

Provides access to literacy skills and adult basic education and provides a path to equitable opportunities for Latina women and girls living in Clintonville.

### Girl Scouts of the Northwestern Great Lakes

#### *Reaching Out Program - \$10,000*

Provides the Girl Scout experience for at-risk girls unable to participate in traditional troops and empowers independence, courage and self-confidence.

### Girls on the Run of Northeast Wisconsin

#### *Camp GOTR - \$2,500*

Provides elementary school girls with opportunities for physical activity and social-emotional skill development during a one-week summer program that teaches life skills and promotes holistic health outcomes for girls.



2019 Project Grant Recipients

### Outagamie County Criminal Justice

#### *Pretrial Financial Equity Initiative - \$7,500*

Equalizes pretrial release conditions by providing GPS monitoring bracelets to eligible women who lack financial means, thereby decreasing the harm caused by incarceration, and returning women to their community, family, jobs and other stabilizing factors.

### Sexual Assault Crisis Center

#### *KNOW More to Protect Children - \$5,000*

Provides training to adults on how to prevent, recognize and react responsibly to child sexual abuse. The goal is to reach 5% of adults in the Fox Cities by 2021, the "Tipping Point" at which a new standard of child safety in our community will be created.

### SOAR Fox Cities

#### *Health Education and Violence Prevention Series - \$10,000*

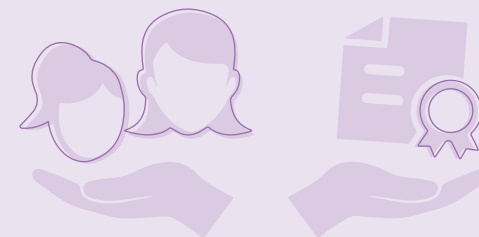
Provides teen girls and adult women living with developmental or intellectual disabilities increased access to education about domestic violence, sexual assault and women's health issues.

## Thank You to Our Grant Collaborators Great Northern Corporation and Donor Designated Funds Supporting Project Grants

## Grantmaking Impact!

The \$60,000 awarded annually through Project Grants is just one of the grantmaking resources of the Women's Fund. Each year additional grants are awarded from a variety of designated, donor advised, field of interest, scholarship and Young Philanthropist funds within the Women's Fund.

During the fiscal year which ended on June 30, 2019, the Women's Fund granted more than \$160,000 to support the many needs and talents of women and girls!



# INVESTING IS IMPORTANT

## ESPECIALLY WHEN IT'S IN THE COMMUNITY.

We believe that when you invest in the place where you work and live, everyone wins. That's why we're proud to support the **Women's Fund for the Fox Valley Region** and make our communities stronger.

Learn more about our community commitment at [AssociatedBank.com](http://AssociatedBank.com).



## Women's Fund Girls' Grantmaking Project 2019

Girls from Neenah, Menasha, and St. Mary Catholic high schools met in March and April for a two-day leadership training, community education and grantmaking program.

Through facilitated discussion, the girls identified issues important to them and their peers, and ultimately agreed that access and opportunities for post-secondary education was the priority issue they wished to address.

At the end of the program, they awarded \$10,000 in grants to the following programs.



2019 Girls' Grantmaking Project Participants

### **Boys and Girls Club of the Fox Valley**

#### *Scholars on Target to Achieve Results (STAR) - \$5,000*

STAR is an academic engagement intervention program for middle & high school Black/African American students in the Appleton and Menasha school districts. Full-time opportunity coordinators serve as advocates, mentors, connectors and guides with a goal of closing the gap in high school graduation rates.

### **Life Tools Foundation**

#### *Shoulders to Stand On - \$2,500*

Provides exceptional one-on-one tutoring for students from economically disadvantaged families to maximize their learning potential and confidently pursue their educational and personal goals.

### **Fox Valley Technical College Foundation**

#### *You Mean, I Can Go to College? - \$2,500*

This program helps female students at risk of not graduating from high school change their mindset about education, complete their high school diploma and removes barriers to enrollment in higher education coursework.

“I loved hearing everyone's diversity and opinion, as well as being able to gently disagree and collaborate effectively.”

“The best part of this experience was meeting girls with the same goals and building consensus to help our community.”

Thank you to the **Ethel Keller Fund for Women** for providing the grant funding for this program.



## Finding a Better Way to Give Back



U.S. Venture is committed to finding ways to make a difference in the local communities where we live and work.

*We're honored to support  
Women's Fund for the Fox Valley Region, Inc.*

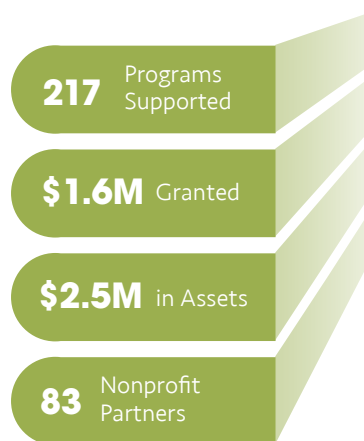


## Women's Fund Priorities

The Women's Fund empowers women and girls in the Fox Valley region through grants, advocacy, and education. By engaging in philanthropic activity and leveraging community collaboration, we envision a community where women and girls:

- Live in safety.
- Meet their basic needs for living, including food, shelter, and access to health care.
- Have the knowledge, opportunity, and self-determination to be economically secure.
- Have opportunities to pursue their dreams and achieve their potential.
- Are empowered and inspired to:
  - Learn about and experience the value of philanthropy, including volunteerism.
  - Mentor and encourage others.
  - Recognize, develop and apply their leadership skills personally and professionally.

## Women's Fund Impact



# Featured Speaker



## Hannah Davis

YOUR ADVENTURE HELPS OTHERS FIND THEIRS



Hannah Davis is the Founder & CEO of BANGS Shoes – an adventure inspired footwear company focused on making the world a better place.

Hannah founded BANGS at the age of 22 and knew from the beginning that her business would have a social impact. In fact, the name BANGS was inspired by the Chinese character for “help.”

By investing 20% of the company's net profits, BANGS has been able to help more than 2,100 entrepreneurs start businesses in 70 countries around the world.

You will find the BANGS slogan, “Your adventure helps others find theirs,” rooted throughout the company. With a vision to provide footwear to cultivate a meaningful community with lasting impact, Hannah has created a culture and community united around everyday adventure, positivity, encouragement, and a passion to do good.

Sponsored by:



# Invest in Her Today!

Your support today will help us earn a **\$10,000 match** from a founding donor!

You can ignite and inspire change for women and girls in our community.

Help us reach our goal to raise \$40,000 to improve the lives of women and girls in our community!

All gifts of \$50 or more made by September 30 will be recognized in the October Women's Fund E-News.

Join our family of donors today. Give at **InvestInHer.net**

# Invest in Her

## Women's Fund 19th Annual Luncheon Program

11:30 a.m.

### WELCOME

Julie Keller, Executive Director  
Cheryl Fritz, Events Committee Co-Chair

### LUNCH

11:50 a.m.

### MISTRESS OF CEREMONIES

Lisa Malak, Co-Host  
*Local 5 Live*

### PRESENTING PARTNER MESSAGE

Amanda Secor, Chief of Staff  
*Community First Credit Union*

### GIRLS' GRANTMAKING PROJECT

### FEATURED SPEAKER - Hannah Davis

Introduction by:  
Sarah Paulson, Trust Officer, *Associated Bank*  
Mary McNevin, Director of Talent Management, *U. S. Venture*

### EXECUTIVE DIRECTOR REMARKS

Julie Keller  
*Women's Fund for the Fox Valley Region, Inc.*

### YOUNG WOMEN'S INITIATIVE FEATURE

Amy Van Straten, President  
*Women's Fund Board of Directors*

Dia Thao, Graduate  
*Starting Point 2.0 Program*

### RAFFLE WINNERS ANNOUNCED

Donations to the Women's Fund are deeply appreciated. Please use the gray envelope provided or give online at [InvestInHer.net](http://InvestInHer.net). Don't forget to complete your contact information card for a chance to win two free seats to next year's luncheon. Volunteers will be available to collect your donation and contact card at the conclusion of today's program.

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# Women's Fund Issue Spotlight

## Women Entrepreneurs

The path for women business entrepreneurs is not always easy and is full of unique challenges. But it is also an opportunity for many women to gain financial independence.

In Northeast WI, 27% of businesses are women-owned, below 31% statewide. Learn what can be done locally to encourage and support women's business ownership.

Before today's luncheon, we heard from local women entrepreneurs about their journey, including the challenges and triumphs. We also learned about the many resources in the community to support women's business ownership dreams.

Thank you to Amy Pietsch, Director of the Fox Valley Technical College Venture Center, for moderating today's Issue Spotlight.

### Panelists:

- Nea Hahn** Owner | [Whisk & Arrow](#)
- Maggie Kauer** Owner | [Culver's of Darboy](#), [Little Chute and Grand Chute](#)
- Yee Lee** Owner | [Bowl 91](#)
- Julie Stoffel** Owner | [Cradle to Crayons](#)  
Wisconsin Women's Business Initiative Corporation (WWBIC)

A recording of today's Issue Spotlight will be available. Please visit [womensfundfvr.org](http://womensfundfvr.org).

Tim O., controller, mentors a first grader from Foster Elementary School.



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## Northeast WI Women's Business Ownership by the Numbers

Source: Status of Women in Northeast Wisconsin



Percentage of women-owned businesses with paid employees

Northeast WI **15%**  
Wisconsin **12%**



**17,600** persons employed

**\$405M** annual payroll (2012)



Generated over **\$2 billion** in annual sales and receipts (2012)



# GIVING matters!



## Invest in Her

Are you in? [cfoxvalley.org/Loop](http://cfoxvalley.org/Loop)



Sign up to find out how donors to the Community Foundation are making a difference!



## Quick Facts About the Women's Fund

### HOW WE STARTED

Originally a field of interest fund within the Community Foundation for the Fox Valley Region, Inc., in 2005 the Women's Fund became a supporting organization of the Foundation and a separate 501(c)(3) nonprofit organization. Today, Women's Fund assets exceed \$2,500,000 and provide a permanent source of funding for area programs that improve the lives of women and girls.

### WHO WE ARE

The Women's Fund for the Fox Valley Region is a community of donors, volunteers, grant recipients, and staff dedicated to the idea that real change often requires creative, gender-based solutions. The mission of the Women's Fund is to invest in women and girls through grants, advocacy, and education.

### WHY A WOMEN'S FUND?

Locally, nationally, and worldwide, women and girls are disproportionately represented among the poor and the physically, sexually and emotionally abused. Strategic investment in women and girls is the key to creating safe and economically secure communities. When a woman is economically secure, she brings that security to her entire family. Safe and secure families will result in a safe and secure community.

### WHAT DOES THE WOMEN'S FUND DO?

The Women's Fund works to support women and girls by creating awareness of the issues, educating the community on needs, and funding programs that will affect social change. This year alone, Women's Fund grants will improve the lives of over 3,300 women and girls and help them reach their full potential.

### HOW YOU CAN HELP

Start a fund to support your charitable interests; join our WillPower Legacy Society by naming the Women's Fund in your will; get involved and volunteer for the issues most important to you. Invest in the Women's Fund to create a community where women and girls thrive!



The Dr. Sandra Mills Foundation: Students Forward, is dedicated to helping struggling readers through the Boys and Girls Clubs Page Turners Literacy Tutoring Program and the YMCA Early Childhood Programs.

*Proudly supporting the Women's Fund for the Fox Valley Region, Inc.*



Boys and Girls Club Page Turners Literacy Tutoring Program

# Every one.

Kimberly-Clark is proud to support the advancement of women and the Women's Fund for the Fox Valley Region.



## IT'S OUR PRIVILEGE TO GIVE BACK

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## Philanthropy Matters



Participants demonstrating the International Women's Day 2019 Theme #BalanceforBetter

The Women's Fund celebrated International Women's Day at **Philanthropy Matters**, on March 7, 2019 at Butte des Morts Country Club.

The event featured an engaging panel discussion with Kris Hietpas, Sara Micheletti, Debra Michiels and Stacie Hazlett-Rothe, moderated by Kim Wetzel. Guests were inspired by our panelist's personal stories of philanthropy and why being involved and giving back is so important and meaningful to them.

*There is no doubt that the women's fund provides an umbrella for the women and girls in this community. It is an organization that makes hopes and dreams possible and clearly provides the kind of expertise to lead the way when you have an idea that takes a village.*

~Kris Hietpas, Panelist

## WOMEN'S fund **willpower** planned giving program

Make a gift that will support Fox Valley women and girls forever! Increase the power of your philanthropy by looking beyond your checkbook and consider a future gift through our WillPower planned giving program. A bequest in your will or naming the Women's Fund as a beneficiary of your retirement plan or life insurance policy are simple ways to make a legacy gift to the women and girls in our community.

Contact executive director Julie Keller at [jkeller@womensfundfvr.org](mailto:jkeller@womensfundfvr.org) or (920) 702-7617 for more information about endowment and planned giving.



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## Named Funds

### Giving is personal.

Establishing a named fund through the Women's Fund ensures the issues facing women and girls you most care about receive your support each year. Join others who share in your commitment to the vision that all girls in our community flourish personally, economically and professionally.

## Named Funds Within the Women's Fund

**You can make a permanent, positive difference for local women and girls by joining the following women, couples, businesses and organizations with named funds within the Women's Fund.**

### Donor Advised Funds

4Giving 2Gether 4Women Fund  
Bel Brands USA Fund for Women and Girls  
Katherine Davis Fund for Women and Girls  
Dressel Fund for Women & Girls  
Janelle Fuhrmann Aspiring Young Women's Fund  
Garton Family Fund for Women and Girls  
Laura A. Guy Founders Fund  
Mary Harp-Jirschele Fund for Women  
Mame and Iona Heaney Empowering Women Fund  
Kewley Family Fund for Women and Girls  
Mid-Day Women's Alliance Fund  
Streck Family Fund for Women and Girls  
Sunshine Queen Fund  
Susan Healey Toussaint & John S. Toussaint Fund for Women  
Marjorie M. Young Fund for Women and Girls

### Designated Funds

Athena Award Winners Giving Circle Fund  
Vicki Margolis Fund for Women and Girls

### Designated Funds: Women's Fund Grants

Renee Boldt Future Fund for Women  
Rebecca Strampe Boulanger Fund for Women and Girls  
Heather Boyer Fund for Women and Girls  
Community First Credit Union Fund for Women  
Elizabeth and Daniel Flaherty Family Fund  
Ethel Keller Fund for Women  
Catherine J. Tierney Future Fund for Women  
Marvel Williamson Fund for Women

### Designated Funds: Women's Fund Operating

Patricia Boldt Fund for Women Administrative Endowment  
Carla E. Salmon Fund for Women  
Patricia Lovshin Schinabeck Fund for Women

### Scholarship Funds

Ashley Marie Abraham Fund  
Helen Spasoff Kratzer Scholarship Fund

### Unrestricted Funds

Jane Dwyre Garton Fund for Women  
Ruth Haviland Fund for Women and Girls  
Marlene Kiesling Konsek Fund for Women  
Maureen O'Hern Hahn & Jeffrey R. Hahn Fund for Women  
Erin Tyson and Kathi Selle Seifert Fund for Women and Girls

### Field of Interest Funds

Anti-Human Trafficking GRACE Fund - Sr. Carol Haanen  
The Trina Fund  
Lynne Van Vreede Legal Advocacy Fund for Women  
Women for Health Giving Circle Fund

### Little Women's/Young Philanthropists Funds

Miranda L. Coonen Young Philanthropist Fund  
Grace and Bridget Flaherty Little Women's Future Fund  
Haley Fuhrmann Little Women's Fund  
Maria and Jill Georgen Little Women's Fund  
Grace K. Graebel Little Women's Fund  
Laine Hietpas Young Philanthropist Fund  
Nora Holahan Hogerty Little Women's Future Fund  
Madeleine Cecelia Krikava Little Women's Future Fund  
Quinten Karel Krikava Young Philanthropist Future Fund  
Katie Plank Little Women's Fund  
Brigid Guy Prosser Little Women's Fund  
Cara Guy Prosser Little Women's Fund  
Margaret Guy Prosser Little Women's Fund  
Lynn Salmon-Easter Little Women's Fund  
Maja Salmon Little Women's Fund  
Noelle and Jacob Van Straten Young Philanthropists Fund  
Wisnoski/Danner Little Women's Fund

Girls with dreams become women with vision.

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without the dedication, hard work and assistance of our Events Committee:

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