

# Gift of Life Insurance

Life insurance provides a simple way for you to give a significant gift to charity, with tax benefits that you can enjoy during your lifetime.

### How it works

- You make the Women's Fund for the Fox Valley Region the owner and irrevocable beneficiary of your life insurance policy - you can either give a paid-up policy or continue to pay premiums.
- You receive a tax deduction for the approximate cost or fair market value, whichever
  is less. If the policy is paid up, you may receive an immediate tax deduction. If it is
  not, you can claim continuing tax deductions on premium payments you make
  directly or through gifts to the Women's Fund.
- Upon your death we will set up a special fund in your name, in the name of your family, or in honor of any person or organization you choose.
- Our professional program staff considers your charitable wishes and determines the areas of community need affecting women and girls that would be most impacted by grants from your gift.
- Our board issues grants in the name of the fund you establish (if you prefer, grants can be made anonymously).
- We handle all the administrative details.
- Your gift can be placed into an endowment that is invested over time. Earnings from your fund are used to make grants addressing the needs of women and girls. Your gift - and all future earnings from your gift - is a permanent source of community capital, helping to create long-term social change.



Ten reasons people choose to give through the Women's Fund

#### One

We are a **local organization** with deep roots in the community.

### Two

Our professional staff has **broad expertise** regarding community issues and needs

#### **Three**

We provide highly **personalized service** tailored to each individual's charitable and financial interests.

### Four

Our funds help people invest in the women's issues they care about most.

### **Five**

We accept a wide **variety of assets**, and in partnership with the Community Foundation, can facilitate even the most complex forms of giving.

### Six

We partner with **professional advisors** to create highly effective approaches to charitable giving.

### Seven

We offer maximum **tax advantage** for most gifts under federal law.

### **Eight**

We multiply the impact of gift dollars by pooling them with other gifts and grants.

### Nine

We build **endowment funds** that benefit the community forever and help create personal legacies.

### Ten

We are a **community leader**, convening agencies and coordinating resources to create positive change.

## **More Benefits**

Gifting life insurance through the Women's Fund is one of the simplest ways to make a significant contribution to your community and establish your legacy of giving. You can make a gift when life insurance is no longer needed for personal financial wealth replacement. You may receive a number of tax benefits, including reduced income taxes and estate taxes. And, if you choose to continue paying premiums through the Women's Fund, you will be entitled to a charitable contribution deduction of up to 50 percent of your adjusted gross income.

The Women's Fund provides a simple, powerful and highly personal approach to giving. We offer a variety of giving tools to help people achieve their charitable goals.

You can make a gift of cash, stocks, bonds, real estate or other assets to the Women's Fund. Most charitable gifts qualify for maximum tax advantage under federal law. For more information and ideas on ways to integrate your financial planning with charitable giving, ask you financial advisor or contact the Women's Fund for the Fox Valley Region at (920) 830-1290.