

Women's Fund Grant Seeker's Workshop

November 1, 2018

Our Mission

The Women's Fund for the Fox Valley Region invests in women and girls through:

- ▶ Grants
- ▶ Advocacy
- ▶ Education

History of the Women's Fund

- ▶ Established in 1994
- ▶ Awarded first grants in 1997 – 21 years of grantmaking!
- ▶ Became a supporting organization of the Community Foundation in 2005

Where we are now:

- ▶ 59 Named endowment funds within the Women's Fund
- ▶ More than \$1.5 million in grants made to 204 projects by 80 organizations
- ▶ \$2.5 million in assets
- ▶ Total Philanthropic Impact of \$3,908,500

Grant Projects Funded 2018

15 Preliminary Applications Received

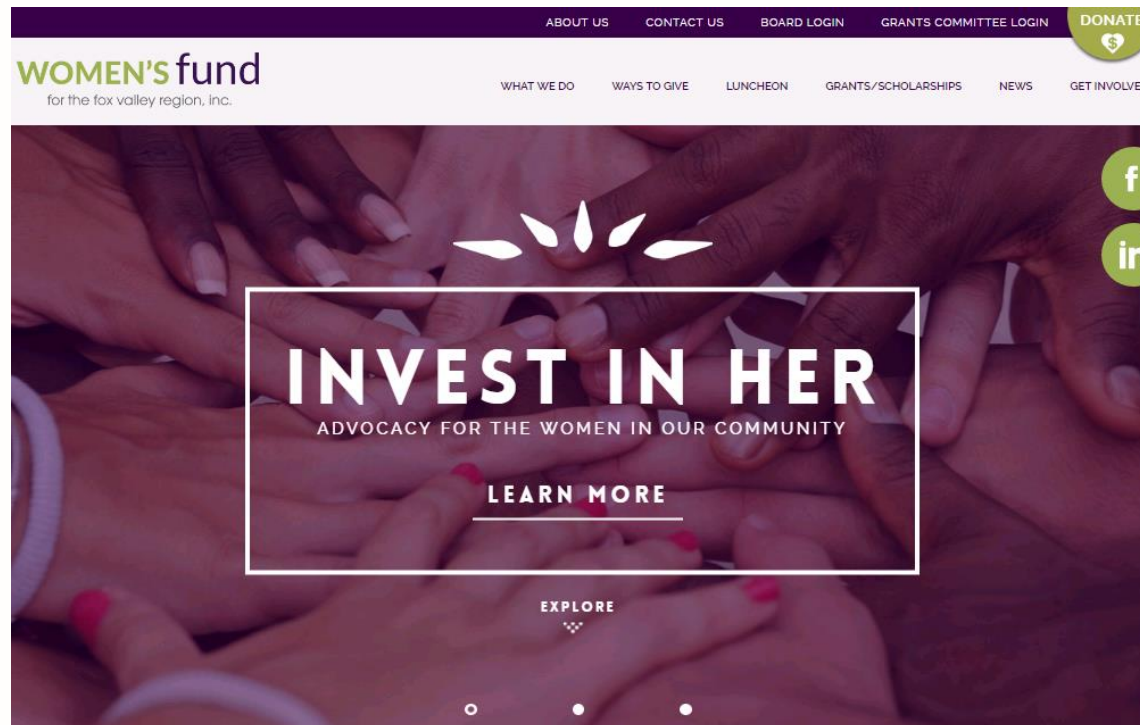


11 Full Proposals Requested



7 Projects Funded

Our website womensfundfvr.org



On our website

- ▶ E-News sign up – Home page
- ▶ Newsletter archives – News page
- ▶ Research Reports – News page
- ▶ Grant applications & guidelines – Grants & Scholarships page

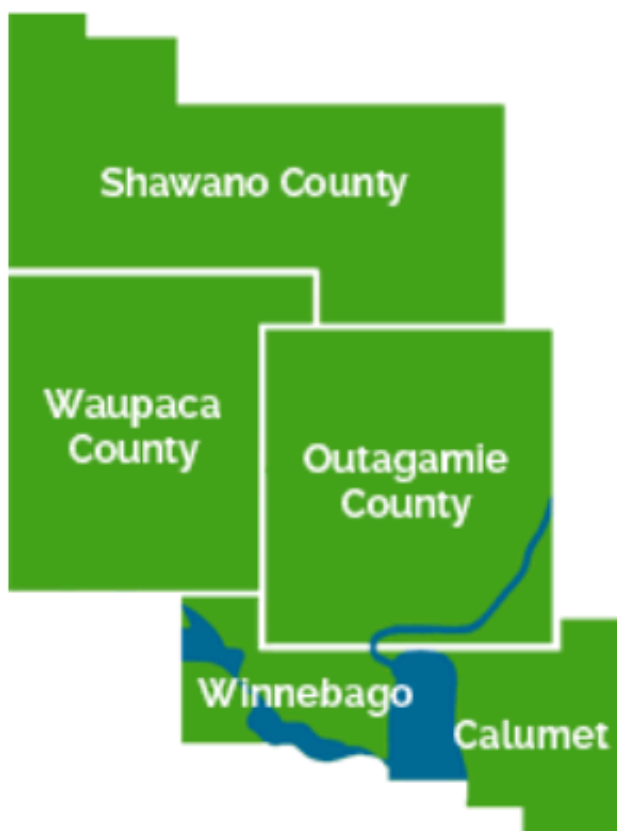
Phases of Planning

- ▶ Understand the problem and your role in the solution.
- ▶ Determine the action you want to take.
- ▶ Engage stakeholders and funders in your action plan.

Grant Guidelines

- ▶ Make sure you meet eligibility requirements.
- ▶ Make sure your organization and/or program align with our funding priorities.
- ▶ Make sure you meet stated deadlines.

Service Area



4 ½ COUNTY SERVICE REGION

The Women's Fund's service region includes Calumet, Outagamie, Waupaca, Shawano and northern Winnebago counties.

In northeast Wisconsin, there are other Women's Funds located in Green Bay, Door County, Oshkosh and Fond du Lac.

Funding Restrictions

The Women's Fund will not fund:

- ▶ Individuals
- ▶ Endowments
- ▶ Government agencies (educational institutions may qualify)
- ▶ Projects with religious focus
- ▶ Political parties, candidates or partisan activities

Funding Priorities

- ▶ Women and girls live in safety.
- ▶ Women and girls meet their basic needs for living, including food, shelter, and access to health care.
- ▶ Women and girls have the knowledge, opportunity, and self-determination to be economically secure.
- ▶ Women and girls have opportunities to pursue their dreams and achieve their potential.
- ▶ Women and girls are empowered and inspired to:
 - Learn about and experience the value of philanthropy, including volunteerism.
 - Mentor and encourage others.
 - Recognize, develop and apply their leadership skills personally and professionally.

Specific Focus for 2019



2017 Status of Women in Northeast Wisconsin Report



WOMEN's fund
for the fox valley region, inc.

- ▶ Benefit Program Enrollment
- ▶ Educational Attainment
- ▶ Free & Reduced-price School Meals
- ▶ Health & Well-being
- ▶ Political Representation
- ▶ Violence Against Women
- ▶ Who is in Poverty
- ▶ Women & Poverty
- ▶ Women in the Population
- ▶ Women, Work & Wages
- ▶ Women's Business Ownership & Corporate Leadership
- ▶ Appendix



- ▶ First Status of Women in Northeast Wisconsin Report was released in 2011
- ▶ Collaboration of women's funds in Fond du Lac, Fox Valley, Green Bay and Oshkosh
- ▶ Data compiled by the Wisconsin Women's Council



Women's Business Ownership

WOMEN's fund
for the fox valley region, inc.

Women's Business Ownership

| | Wisconsin | Northeast WI | Brown County | Fond du Lac County | Outagamie County | Winnebago County |
|---|---------------|--------------|--------------|--------------------|------------------|------------------|
| Number (Percent), 2012 | 133,900 (31%) | 13,200 (27%) | 4,800 (27%) | 2,100 (28%) | 3,500 (26%) | 2,800 (27%) |
| Number (Percent), 2007 | 112,400 (26%) | 11,200 (24%) | 4,100 (24%) | 1,500 (22%) | 3,100 (24%) | 2,500 (23%) |
| Economic Impact of Women-owned Businesses | | | | | | |
| Annual Sales/Receipts | \$24.8 B | \$2.1 B | \$745 M | \$355 M | \$706 M | \$304 M |
| Annual Payroll | \$4.5 B | \$405 M | \$142 M | \$79 M | \$106 M | \$78 M |

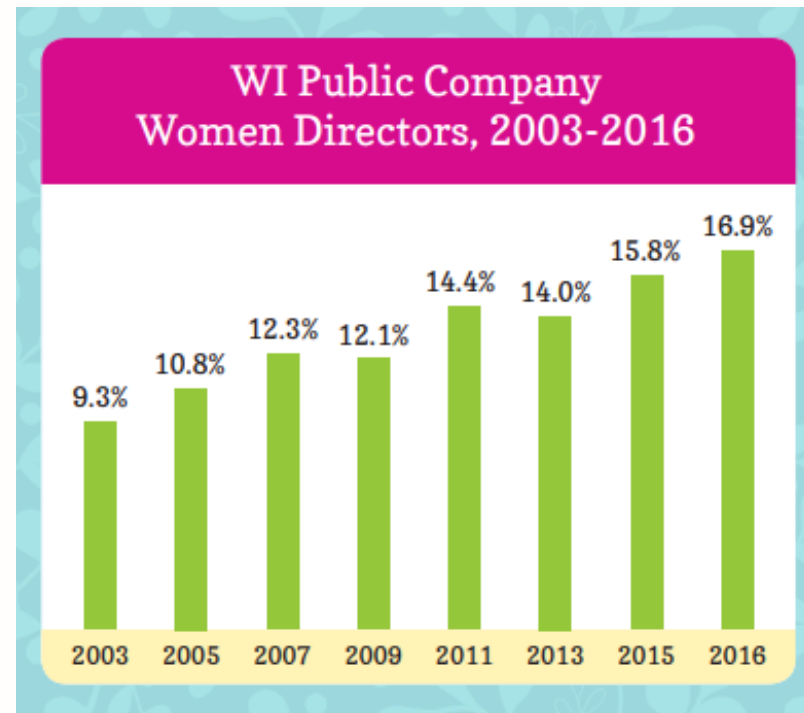
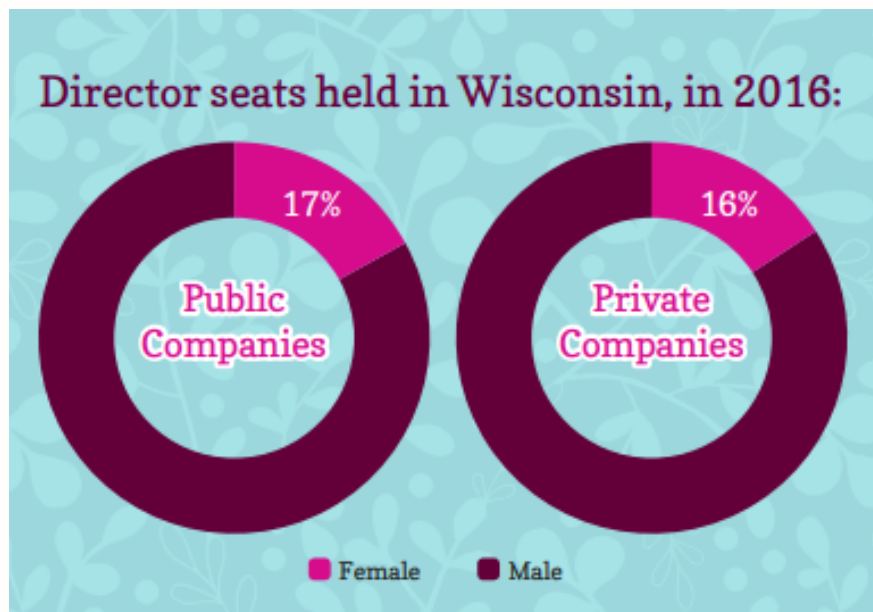
invest in her

grants | advocacy | education



Corporate Leadership

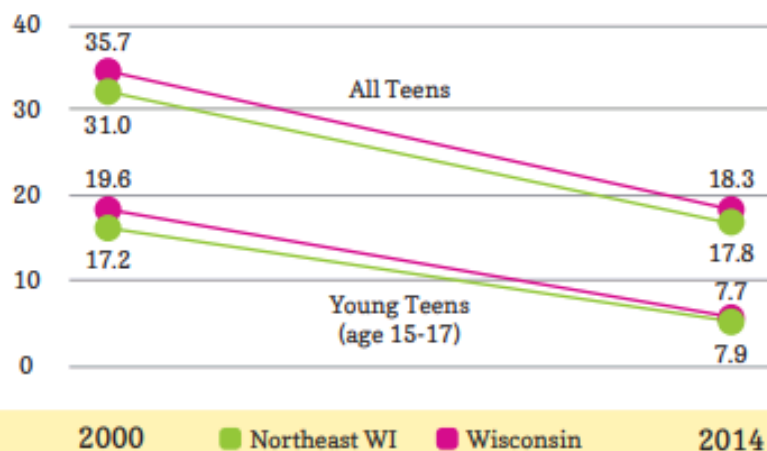
WOMEN's fund
for the fox valley region, inc.



invest in her

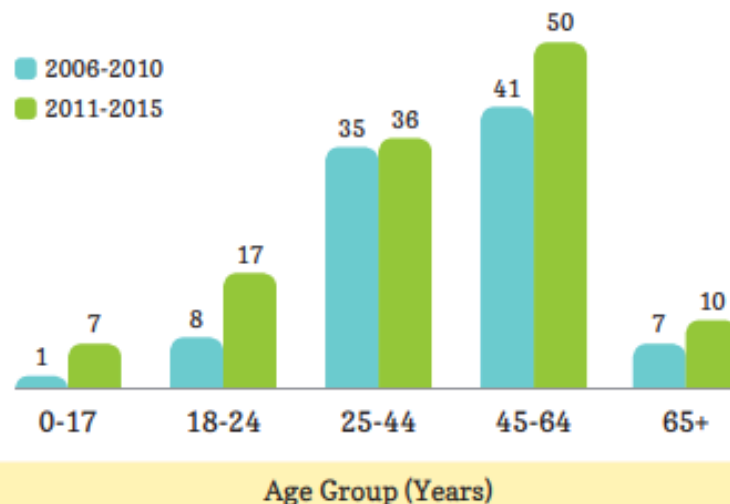
grants | advocacy | education

Teen Birth Rates, Statewide and Northeast WI 2000 to 2014, births per 1,000 population



Regionally, the teen birth rates continue a steady decline, following the statewide trend.

Female Suicide (intentional) Deaths, Northeast WI



The number of suicides by women increased, particularly for age groups 18-24 and 45-64.



Violence Against Women

WOMEN's fund
for the fox valley region, inc.

Reported Domestic Abuse Incidents

| | 2012 | | 2008 | |
|------------------|-----------|-------------|-----------|-------------|
| | Incidents | Arrest Rate | Incidents | Arrest Rate |
| Northeast Region | 2,987 | | 3,239 | |
| Brown | 1,074 | 66.3% | 1,230 | 75.5% |
| Fond du Lac | 388 | 61.6% | 337 | 89.6% |
| Outagamie | 788 | 98.7% | 814 | 98.8% |
| Winnebago | 737 | 85.7% | 858 | 99.7% |

invest in her

grants | advocacy | education



Violence Against Women

WOMEN's fund
for the fox valley region, inc.

Reported Sexual Assault Incidents

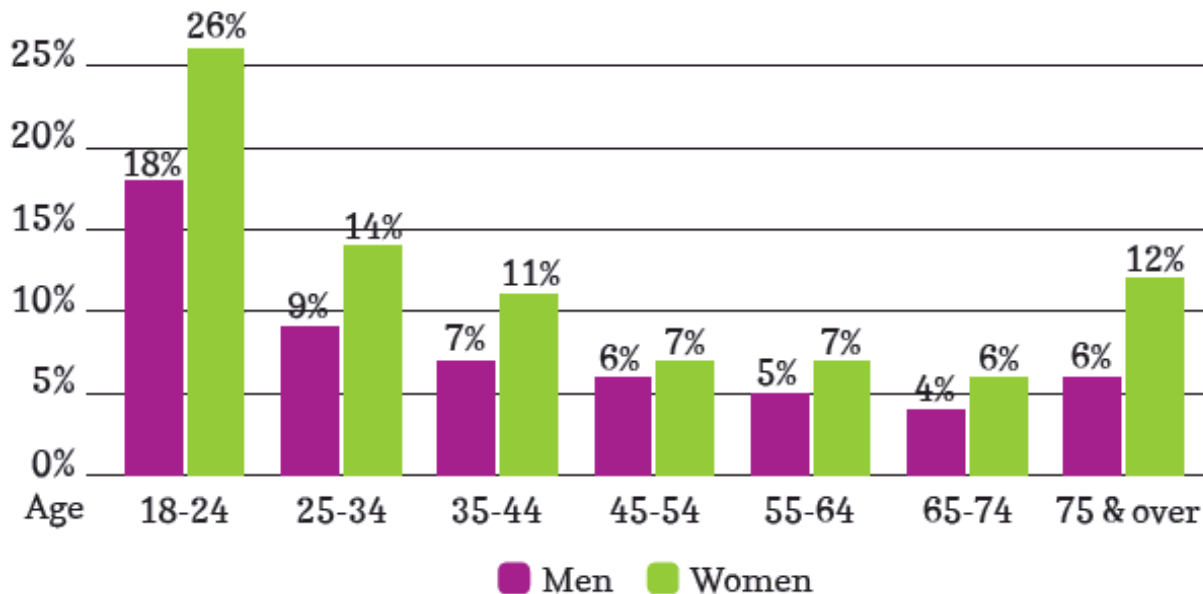
| | 2015 | | 2013 | |
|------------------|---------------|-------------|---------------|-------------|
| | Forcible Rape | Sex Offense | Forcible Rape | Sex Offense |
| Northeast Region | 57 | 243 | 67 | 390 |
| Brown | 20 | 72 | 22 | 151 |
| Fond du Lac | 22 | 58 | 20 | 80 |
| Outagamie | 10 | 45 | 19 | 55 |
| Winnebago | 5 | 68 | 6 | 103 |

invest in her

grants | advocacy | education

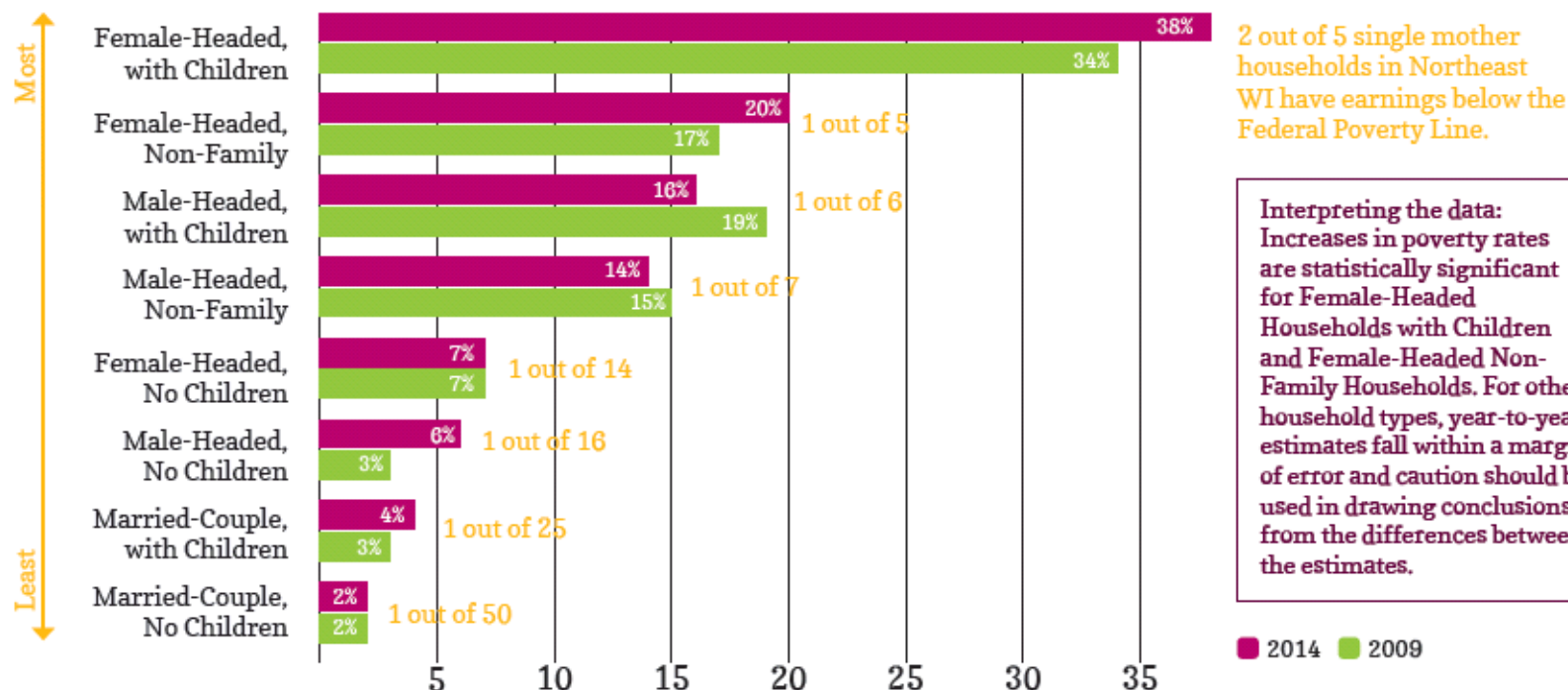
Who is in Poverty

Poverty Rates by Sex & Age, Northeast WI
2010-2015, 5-year average

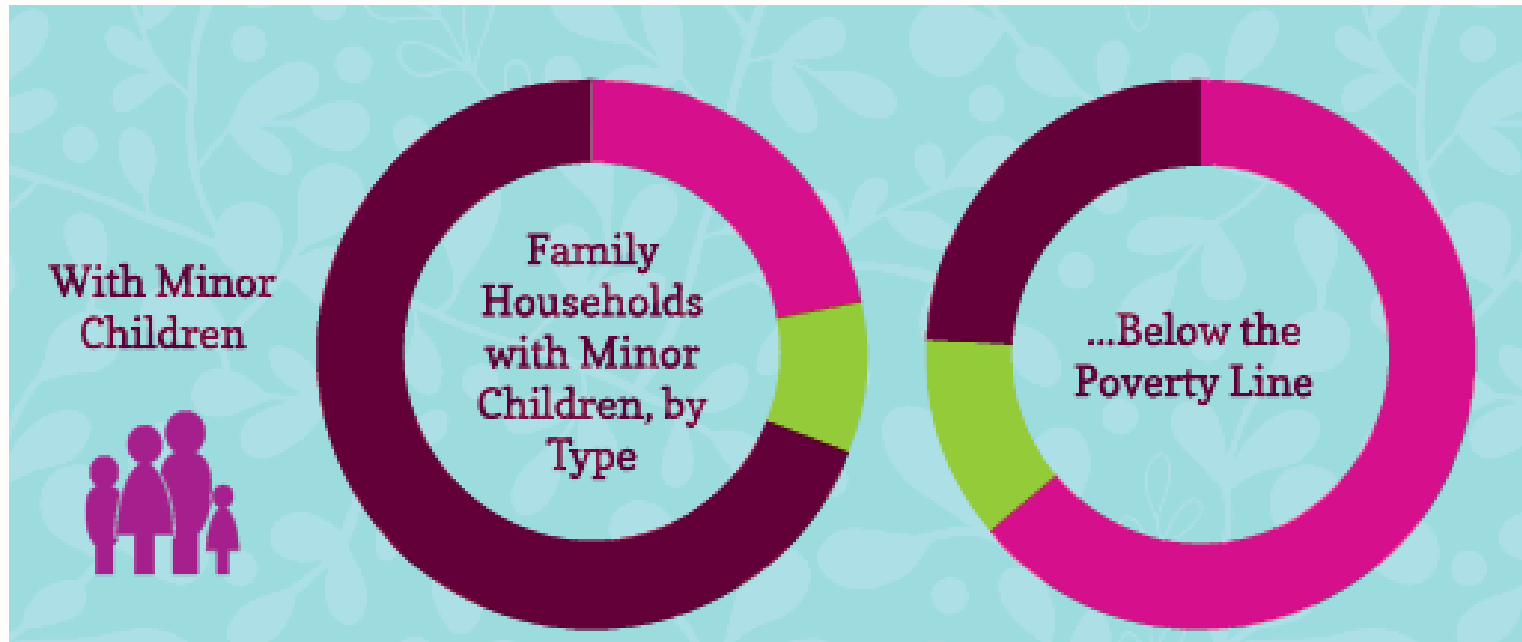


Who is in Poverty

Types of Households Most and Least Likely to Be Below the Poverty Line,
by Household Type and Presence of Children, 2014 vs. 2009



Women & Poverty



Female Headed Households with children make up 22% of households, but 64% of households with children below the Federal Poverty Line.

■ Married Couple ■ Female-Headed Family ■ Male-Headed Family



Women & Poverty

WOMEN's fund
for the fox valley region, inc.

Single Mother Example: Federal Poverty Level vs. BEST Index for a 3-Person Family Household with 1 worker (employed with benefits), 1 preschooler, and 1 school-age child

2017 Federal Poverty Level (FPL)
for a 3-Person Family/Household

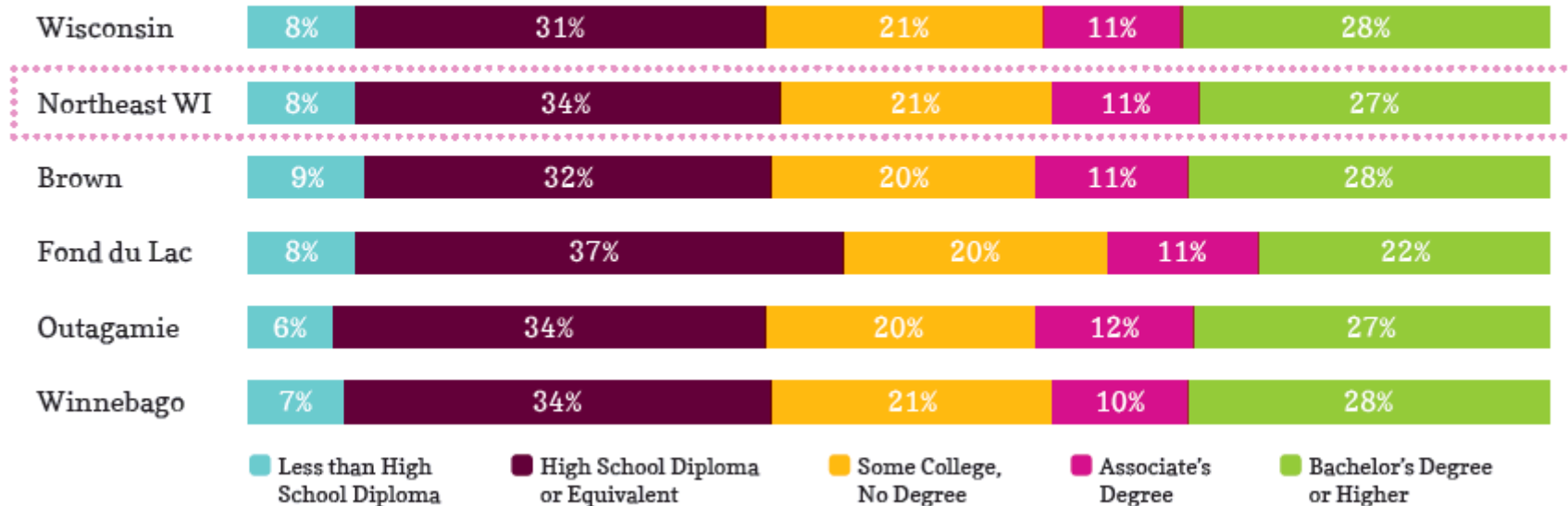
\$20,420 (48 Contiguous States)
(\$9.67/hr based on BEST methodology) = 100% FPL

| | Brown | Fond du Lac | Outagamie | Winnebago |
|--|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Minimum Income Required for Economic Security (BEST Index), by County, as a percent of the Federal Poverty Level (FPL) | \$54,900 (\$26/hr) or 269% FPL | \$52,800 (\$25/hr) or 259% FPL | \$57,200 (\$27/hr) or 280% FPL | \$57,800 (\$27/hr) or 283% FPL |

The BEST Index presents local expenses, savings requirements, and what incomes are needed to achieve economic security.

Educational Attainment of Women Ages 25 and Over

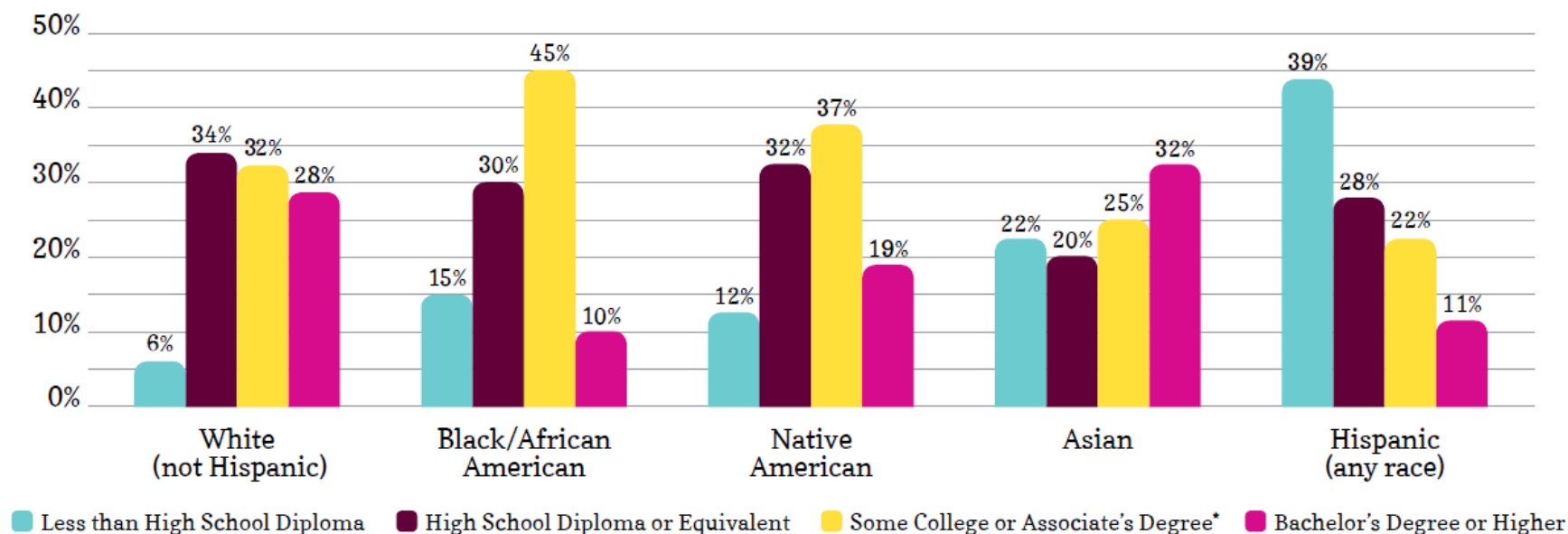
Wisconsin and the Northeast region, 5-year average, 2010-2014



Note: Figures may not add due to rounding.

Highest Level of Educational Attainment, Northeast WI

Women 25 and older, by race/ethnicity, 2015 (5-year average)



*Census Bureau combines "some college, no degree" with "associate's degree" in reporting educational attainment data for racial/ethnic groups. It is also unknown whether or not "some college, no degree" accounts for certificate or other attainment programs that may not constitute a "degree" for this purpose.



Women, Work & Wages

WOMEN's fund
for the fox valley region, inc.

Gender Wage Gap, WI and by County
Women's earnings per \$1.00 of men's earnings

| | Women's Median Annual Wage | Men's Median Annual Wage | Gender Wage Gap | Gap in 2011 Report |
|-------------|----------------------------|--------------------------|------------------|--------------------|
| Wisconsin | \$37,700 | \$48,300 | ▲ \$0.78 up 3¢ | \$0.75 |
| Brown | \$36,900 | \$47,400 | ▲ \$0.78 up 3¢ | \$0.74 |
| Fond du Lac | \$34,800 | \$48,000 | ▼ \$0.72 down 1¢ | \$0.73 |
| Outagamie | \$38,400 | \$51,300 | ▲ \$0.75 up 7¢ | \$0.68 |
| Winnebago | \$35,600 | \$47,300 | ▲ \$0.75 up 3¢ | \$0.72 |

Wage gaps are higher for women of color:

\$.58 for Hispanic women; \$.66 for African American and Asian women.

invest in her

grants | advocacy | education

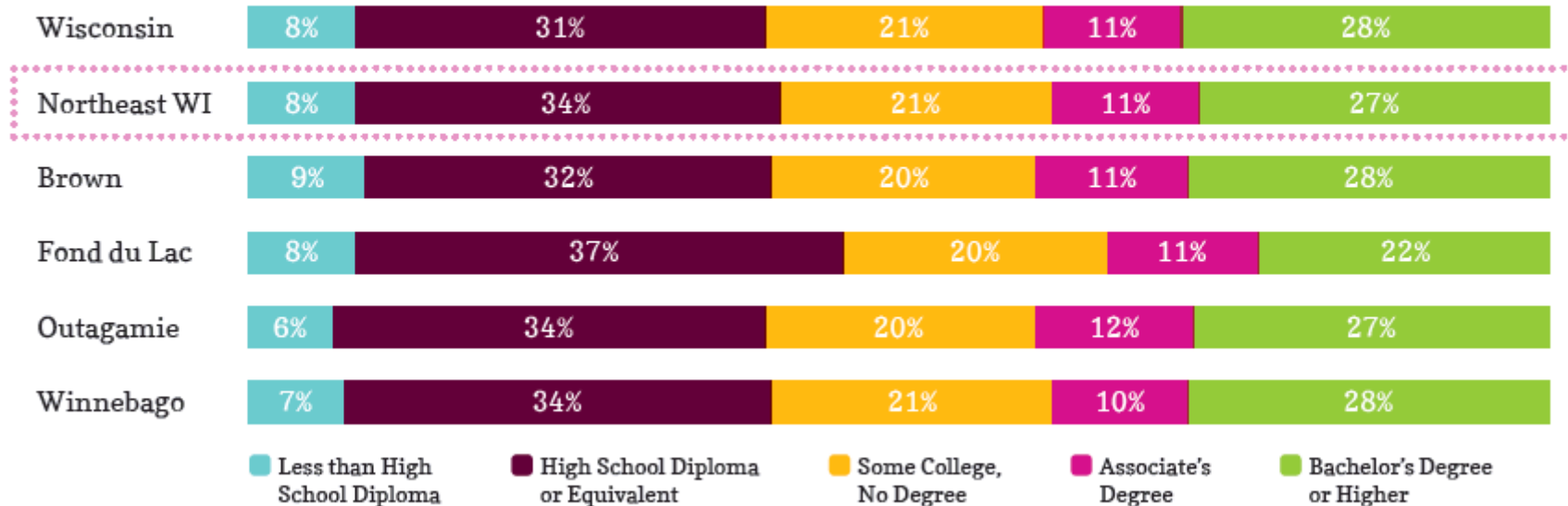
Where Women Work and the Gender Wage Gap Women's Top 5 Occupations (full-time, year-round civilian workers)

The gender wage gap is a measure of earnings by women (on average) for every \$1.00 earned by men (on average), by occupational area.

| | Northeast, WI | | | | | Wisconsin (statewide) |
|---------------------------------|--------------------|-----------------------------------|---------------------------|-------------------------|-------------------------------------|-------------------------------------|
| | Number of Women | Share of Jobs Held by Women | Women's Median Wage | Men's Median Wage | Gender Wage Gap by Occupation | Gender Wage Gap by Occupation |
| Office & administrative support | 24,700 | 75% | \$33,300 | \$40,500 | \$0.82 | \$0.84 |
| Management occupations* | 9,700 | 37% | \$51,600 | \$75,500 | \$0.68 | \$0.76 |
| Sales & related (incl. retail)* | 9,600 | 39% | \$33,400 | \$50,200 | \$0.66 | \$0.64 |
| Production* | 8,300 | 25% | \$31,600 | \$44,500 | \$0.71 | \$0.73 |
| Business & financial operations | 8,200 | 57% | \$47,500 | \$61,400 | \$0.77 | \$0.75 |

Educational Attainment of Women Ages 25 and Over

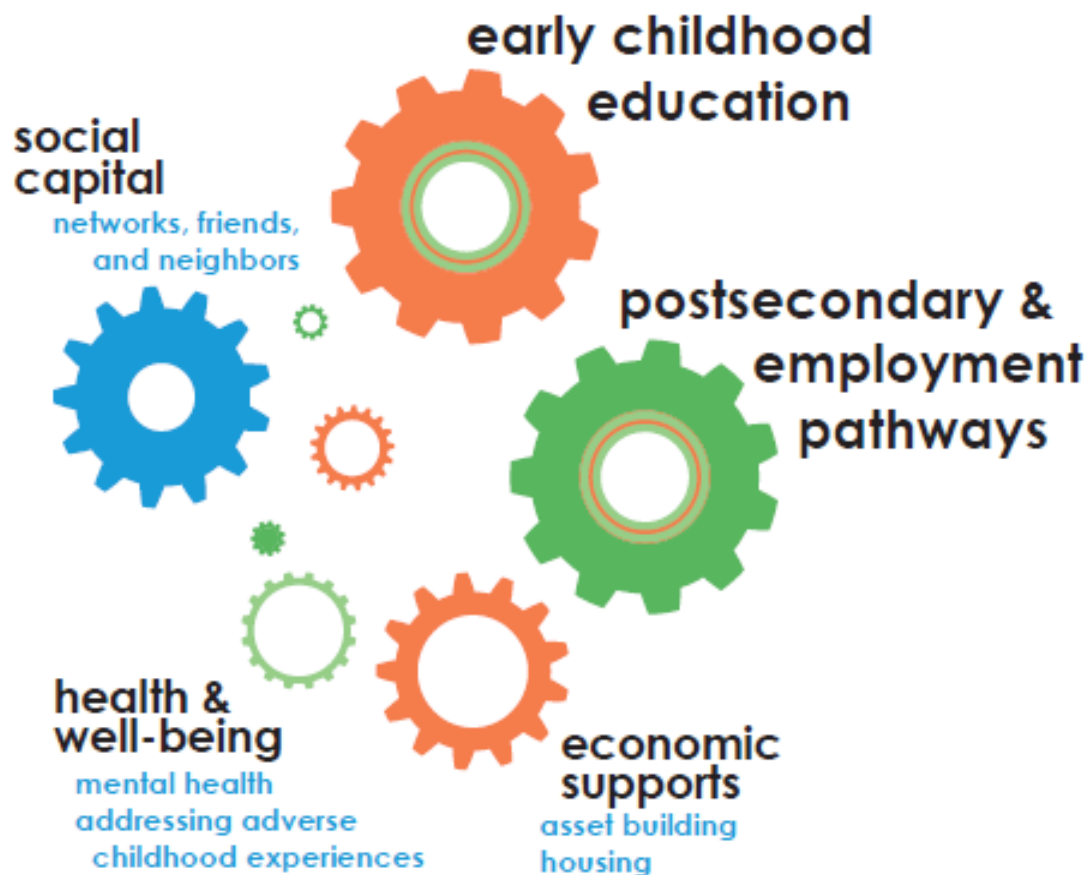
Wisconsin and the Northeast region, 5-year average, 2010-2014



Note: Figures may not add due to rounding.

Two-Generation Approach

Aspen Institute



Preliminary Application

- ▶ More efficient use of everyone's time
- ▶ Focus on what you would do
- ▶ Constructive feedback early in the process
- ▶ Opportunities for collaboration, cooperation, and partnership

All Women's Fund Grants Committee members
will review all the applications.

Preliminary Application

SAMPLE

We will contribute to the solution of low women's business ownership through our microloan program, BizStart. With a \$10,000 grant BizStart will provide up to 20 female business owners with microloans of \$500-\$1000 dollars. Participants will also receive a one hour one-on-one business coaching session and access to monthly workshops exclusively for BizStart loan recipients.

Full Proposal

- ▶ Continued emphasis and what you will do
- ▶ Budget
- ▶ Interviews and site visits
- ▶ Outcomes measurement and evaluation

Small Group Conversations

- ▶ Meet potential collaborators
- ▶ Draft one sentence project description

National Philanthropy Day



Thursday, November 15

Oshkosh Convention Center

- ▶ Keynote Speaker social entrepreneur Cortni Grange
- ▶ Round table learning on nine topics
- ▶ Philanthropy awards luncheon
- ▶ Two afternoon workshop sessions on four topics
- ▶ Networking

Questions?

womensfundfvr.org

Becky Boulanger 920.702.7617
bboulanger@womensfundfvr.org